

BILANCIO | 2017

DI MISSIONE

ENGLISH VERSION



ACCADEMIA MUSICALE
CHIGIANA

ORGANIZATION OF THE GOVERNING BODIES

FONDAZIONE ACCADEMIA MUSICALE CHIGIANA ONLUS

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seated on 12.31.2017

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Ministero per i Beni e le Attività Culturali e del Turismo

Mayor - Comune di Siena

Comune di Siena

Università degli Studi di Siena / Università per
Stranieri di Siena

Chigiana Honorary Board

Fondazione Monte dei Paschi di Siena *presidente*

Comune di Siena

Ministero per i Beni e le Attività Culturali

Fondazione Monte dei Paschi di Siena *substitute*

Ministero per i Beni e le Attività Culturali *substitute*



PRINCIPAL RESULTS OF 2017 (vs. 2016)



Accreditation as an Educational Provider

Certification of Quality

Accreditation as an Educational Provider by the Region of Tuscany, obtained in September 2016

Certification of Quality ISO 9001 for training and education, obtained in August 2017

Accountability: Annual Mission Report compiled since 2014 (<http://www.chigiana.it/laccademia/bilancio-di-missione/>); dedicated section of the website (<http://www.chigiana.it/laccademia/amministrazione-trasparente/>)

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Palazzo Chigi Saracini, Cortile

1. INTRODUCTION

In 2015, the Accademia Musicale Chigiana, founded in Siena in 1932, launched a new valorization initiative aimed at promoting the prestigious tradition of the Institute, (long recognized as a renowned institution of high-level musical education) while forging the development of a new role as a protagonist and innovator of today. The process was carried out via the following steps over the course of last year:

- A statutory audit and appointment of new members of the Governing Bodies;
- Renewal of management and artistic activities (teaching, concerts, and audience growth);
- Development of communication and marketing activities, with logo, graphic

and image restyling, as well as, revision and strong enhancement of promotional tools and strategies;

- Realization of significant valorization projects of the historic structure and artistic collection;
- Strengthening the robust relationship with the city of Siena and surrounding territory;
- New partnership and networking initiatives, also including those with the aim of increasing the level of economic sustainability of the Chigiana's activities.

At the end of 2017, The Accademia Musicale Chigiana presents itself as a **historic music academy of international prestige**, thanks to the indispensable support of private and public partners interested in enhancing and promoting the music culture:

CHIGIANA INTERNATIONAL FESTIVAL & SUMMER ACADEMY

- holds **advanced-level summer courses in music performance** (Summer Academy), the most notable activity and the "beating heart" of the Academy; 19 Courses (with 229 students, selected from 403 applicants from over 40 countries, in addition to 89 young musicians in the orchestra in residence) were held between July and August 2017. Moreover, the Academy continued to develop the workshop in online music journalism (with 10 students);
- develops a **Festival concert program** connected to the Summer Academy that - under one umbrella, the "Chigiana International Festival & Summer Academy" - organically connects advanced level instruction with a line of innovative programming of international excellence; 39 concerts from July to August 2016, with 6,478 attendees (in addition to 13 musical appointments featuring students with 1,378 attendees, inside the Summer Academy). In 2017, the Chigiana Prize, one of the most important international prizes in music, was relaunched with a new formula where the final concert represented the opening evening of the Festival;

MICAT IN VERTICE & TALENTS ABROAD

- develops a **winter concert season** ("Micat in Vertice") that promotes the best young artists that emerge from the summer courses. In 2017, the season of chamber music included 13 concerts (reduced with respect to 2016 to be realigned with the traditional practice of the Academy), with 2,854 attendees. Also in 2017, the Academy began a new initiative with the Ministry of Foreign Affairs to promote the **best young Italian interpreters abroad** (with 3 concerts in 2017, in Vienna, Brussels, and Berlin).

CHOIRS

- plans **Choral activities** with the activation of the new Choir Guido Chigi Saracini and the promotion of educational activities for children with the CH3 Choir to increase the availability of learning possibilities (involving 136 eligible participants/students);

AUDIENCE DEVELOP.

- develops **audience development efforts** aimed at incrementing and widening the base of audience members with listening guides and cultural encounters open across the region (1,815 attendees in 2017);

PATRIMONY & ASSETS

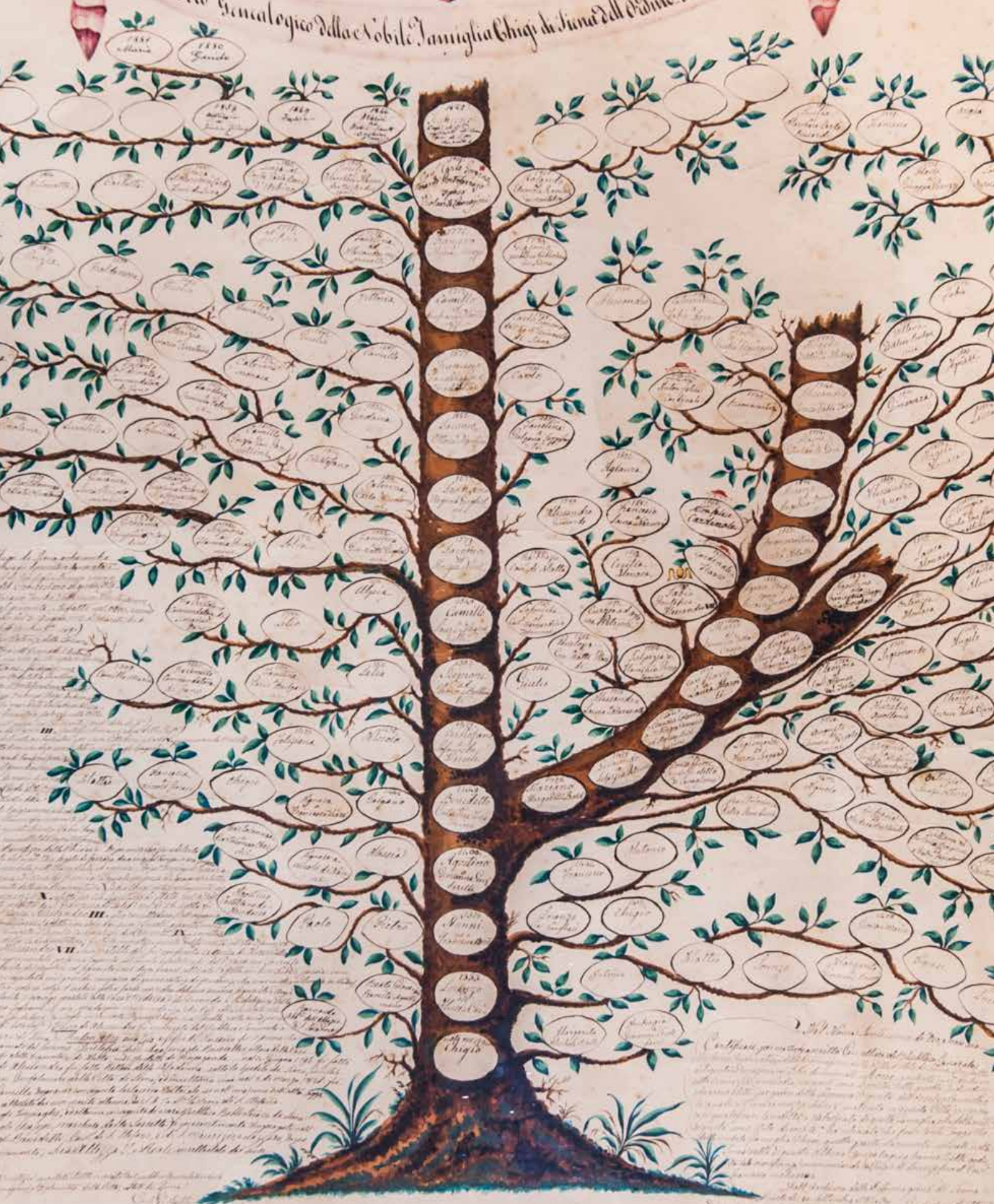
- **manages and values its cultural patrimony** both in terms of **properties** and the artistic collection (works of art, libraries, ecc.) contained in the seat of the Academy (Palazzo Chigi Saracini) and open to the public for exclusive private events and guided tours (with 1,946 visitors in 2017).

Overall, in 2017, there were 15,574 **comprehensive users of the Academy** (in terms of students, concert audiences, participants in activities and development initiatives, and

visitors to the Palace, Libraries and Collections) (- 10% compared to 2016, when there was a temporary exhibition at Palazzo Chigi Saracini).



Albero Genealogico della nobile Famiglia Chigi di Roma del Ordine del Cardinale



2. ACCADEMIA CHIGIANA

2.1 History, Objectives, and Scope

The Chigiana Music Academy was founded in 1932, in Siena, by Count Chigi Saracini (1880-1965). A passionate patron of music, he created advanced-level music courses, hosting internationally renowned professors and students from all over the world. The Count made his home, the Palazzo Chigi Saracini in the historical center of Siena, a place of intense musical activity. His initiatives transformed the atmosphere of his beloved city, opening it and predisposing it to the reception of visitors from around the world.

In 1961, the Academy was incorporated

into the Fondazione Accademia Musicale Chigiana (recognized as an official entity in 1961, and as an "Onlus" Nonprofit Organization of Social Utility in 1997) thanks to the bequest of his entire estate by Count Chigi Saracini to the Foundation, and the partnership of the public institute of the local bank, Monte dei Paschi di Siena, as its co-founder. In the following years, the activities of the Academy were supported through funding from the Monte dei Paschi di Siena and then, ever more, by the Foundation of the Monte dei Paschi di Siena which, as of 2004, includes the Chigiana among its own projects.

Today, the Academy conducts advanced-level music courses, concerts and activities in audience development.

The institutional objective and purpose of the Foundation is (as stated in the Statute) the activity of protecting, disseminating, and promoting art and culture in all their forms, with particular emphasis on the enhancement of the national and international classical music heritage; to allow the widest and most qualified dissemination, interest and sensitivity for artistic and cultural values and their practice (particularly those related to music), to foster music education of the community, and the artistic and technical formation of musicians

In order to achieve these goals, the Foundation:

- a) Holds advanced musical education courses in Siena for young Italian and foreign musicians, in addition to implementing other initiatives in the field of musical arts;
- b) promotes concerts of high artistic value in Siena, including those under the symbol of "Micat in Vertice";
- c) establishes scholarships for musical education within the Academy;
- d) undertakes any other initiative consistent with the institutional objectives, including coordination, participation, co-production or collaboration with public and private entities, and with other artistic and cultural institutions;
- e) promotes competitions, conferences, publications, video productions, multimedia, etc;
- f) Performs any other commercial and ancillary business related to the institution with respect to the principal assets and purpose, and closely related to allowing the implementation of the Foundation's institutional aims;
- g) it carries out and participates in regional, national, and international initiatives, including working with other cultural institutions;
- h) works for the protection and enhancement of its own artistic and musical heritage at that which it has available.

In addition it promotes partnerships with public and private entities - and in particular with the Municipality of Siena, in order to maximize the effectiveness of the educational and cultural programs in accordance with the needs and priorities of these local entities fostering coordination among local institutions.

2.2 Governing Bodies

Based on the text of Article 9 of the foundation by-laws, currently in effect, (approved in 2015 by a participatory review procedure which concluded with the registration of the Prefectural Record on May 11, 2015 - available for consultation on the website of the Academy at www.chigiana.it), the following are the governing bodies of the Foundation:

- a) the President,
- b) the Board of Directors,
- c) The Executive Committee,
- d) The Board of Statutory Auditors.

The Administrative Director and the Artistic

Director are also part of the structure of the Foundation.

The Board of Directors

The Board of Directors remains in office for four years from the date of their first meeting. The body is institutionally called upon to determine the guidelines for the Foundation's programs and to monitor its activities within the framework of the approved strategic guidelines. Based on the current version of the bylaws in effect (of which, for two years since its activation, it underwent both revisions and verification - started in 2017 and finished on February 13th 2018), the BoD for the Accademia Musicale Chigiana Onlus Foundation is composed of 11 members.

BOARD OF DIRECTORS

Councillors by Automatic Appointment:

- The President of the Foundation Monte dei Paschi di Siena
- The Mayor of the Comune di Siena (or a substitute according to the by-laws)
- A nominee of the President of the Foundation Monte dei Paschi di Siena (according to by-laws Art. 16.1 and 16.5)

Nominated Councillors:

- n. 4 members nominated by the Foundation Monte dei Paschi di Siena (of which, one nominated by MPS inside the Società di Esecutori di Pie Disposizioni di Siena)
- n. 1 member nominated by the Comune di Siena
- n. 1 member nominated by the University of Siena in accordance with the Siena University for Foreigners
- n. 1 member nominated by the Ministero per i Beni e le Attività Culturali
- n. 1 member chosen annually by the President from the private benefactors who are part of the Honorary Members of the Foundation

The first session of the Chigi Governing Board was held on July 18, 1962 and was opened with the welcoming remarks of "Founder President Conte Guido Chigi Saracini", who was "sure that the fruitful joint work will bring greater glory and benefits to the Accademia Chigiana and the beloved city of Siena". On that same occasion Dr. Danilo

Verzili, President of the Monte dei Paschi di Siena bank, replied giving his "thanks to Count Chigi Saracini for his noble work as a patron and for giving Siena a Creation so extraordinary as the Chigiana Music Academy."

Chronology of Presidents of the Accademia Musicale Chigiana Foundation

Conte Guido Chigi Saracini	from 1962 to 1965
Dott. Danilo Verzili	from 1966 to 1977
Dott. Giovanni Codanunziant	from 1978 to 1983
Prof. Piero Barucci	from 1983 to 1990
Dott. Nilo Salvatici	in 1990
Dott. Vittorio Mazzoni della Stella	from 1991 to 1992
Prof. Giovanni Grottanelli de' Santi	from 1993 to 2000
Avv. Giuseppe Mussari	from 2001 to 2006
Rag. Gabriello Mancini	from 2006 to 2013
Sig.ra Antonella Mansi	from 2013 to 2014

Currently, the position of President is held by Prof. Marcello Clarich, who also for the time being, is the President of the Monte dei Paschi di Siena Foundation.

The President shall remain in office for four years from the date of election and may be re-elected. It is his duty to convene the Board of Directors and to preside over such; He establishes its agenda, and in the case of a tie in votes, his vote will prevail. He legally represents the Academy, and assumes the pursuit of the institutional goals and promoting their development according to the statutory provisions and the declarations of the BoD.

The Executive Committee

As established by Art. 15 of the Statute, the Executive Committee has the powers of ordinary administration; however in cases of necessity and urgency, it has the power of extraordinary administration, pending ratification by the Board of Directors. The President may

invite any qualified subject deemed useful to discuss individual items on the agenda to the sessions of the Executive Committee. At the meetings of the Executive Committee, the Administrative Director and the Artistic Director participate without the right to vote.

The Executive Committee is composed of five members

- α) the President,
- β) the Vice President;
- χ) The Director General (Provveditore) of the Fondazione Monte dei Paschi di Siena;
- δ) the Councillor nominated by the Ministero per i Beni e le Attività Culturali;
- ε) the Councillor nominated by the Comune di Siena.

The Board of Statutory Auditors

Article 19 of the Statute of the Foundation establishes the Board of Statutory Auditors. It consists of n. 3 effective members and n. 2 alternates.

BOARD OF AUDITORS

Members

- n. 1 member nominated by the Fondazione Monte dei Paschi di Siena, functions as President
- n. 1 member nominated by the Comune di Siena
- n. 1 member nominated by the Ministero per i Beni e le Attività Culturali

Alternates

- n. 1 member nominated by the Fondazione Monte dei Paschi di Siena
- n. 1 member nominated by the Ministero per i Beni e le Attività Culturali

They must be enrolled in the Register of Accountants and attend the meetings of the Board of Directors. The Board of Statutory Auditors performs the accounting audits and is entrusted with the proper management of the Foundation functions according to Art. 2403 of the c.c.

The Auditors remain in office for four years from the date of the Board's establishment and can be reconfirmed.

All positions within the Foundation's governing bodies are uncompensated. Only the reimbursement of expenses is allowed, to the extent determined by the BoD.

The *curricula vitae* of the body members and the compensation of the members of the Directorate are available on the Chigiana website under the section "[Organizational bodies and transparent administration](#)"

Summer Academy, Conducting Course



**ALBO
D'ONORE**

The Honorary Board was established by Article 7 of the Statute of the Chigiana Music Academy in force, and was activated by a resolution of the Board of Directors approved on 10 July 2015. The Honorary Board supports and accompanies the Accademia Musicale Chigiana in promoting its values, its productions and its historical and artistic heritage. Its purpose is to support and promote the activities of the Chigiana. Serving as a member of the Honorary Board means attesting to the appreciation of and attachment to the Accademia Musicale Chigiana Foundation, along with all who have taken to heart the cultural and artistic heritage of this Body and its Founder, Count Guido Chigi Saracini.

The same Founder who defined (in the first issue of the Bulletin of the Academy, September 1948), with "the name given to those who have passed and pass by this Academy", the "Famiglia dei Chigianisti". The Members of the Board are therefore physical persons and legal persons, both public and private, who share the Foundation's aims and contribute to the pursuit of the purposes of the Entity. Members of the Board (I Chigianisti) are identified according to the size of their contribution: Supporters; Great Supporters; Honorary Members.

In 2017, the founding Assembly was promoted and activated. Eng. Stefano Fabbri was nominated on May 12th 2017 to serve as President of the Honorary Board.

Members as of Dec. 31st 2017	SUPPORTERS	GREAT SUPPORTERS
Private Entities	Terme Antica Querciolaia Spa	Ambrosia Uno srl Credito Fondiario
Institutions and Public Entities	Comune di Monticiano Comune di Pienza Pro loco di Casole d'Elsa Comune di Colle val d'Elsa Pro Loco di Loro Ciuffenna	Comune di Castellina in Chianti Comune di Sovicille
Associations, Foundations, Clubs	Amolamiaterra Amici di San Giustino Ass.ne Culturale E20 Virtus di Poggibonsi Ass.ne Nazionale Costruttori Edili di Siena Federalberghi Siena	Ass.ne Nazionale Anziani Pensionati di Confartigianato Fondazione per la Tutela del Territorio del Chianti Classico Fondazione Lega del Chianti Lions Club Siena Rotary Siena Rotary Siena Est
Individuals	Massimo Amato Roberto Barzanti Pietro Cataldi Marcello Clarich Marilisa Cuccia Stefano Fabbri Rossella Leidi Danilo Lombardi Giorgio Manca Maria Grazia Marchianò Benedetta Origo Maurizio Piccolotti Daniele Pitteri Luigi Prosperetti Susan Jane Robinson Renato Saccone Vittorio Santoro Massimo Tononi Davide Usai	Nicola Carretti Brent W. Gledhill
HONORARY MEMBERS		
Salvatore Accardo, Bruno Giuranna, Raina Kabaivanska		

2.3 Organization

Articles 17 and 18 of the Statute outline the figures of Administrative Director and Artistic Director who supervise the two organizational directorates of the Foundation, respectively. They are appointed by the Board of Directors, which determines also the duration of their tenure. Each is called to participate in BoD meetings, however, without the right to vote.

They are able to pursue the statutory purposes provided for in Art. 4 of the aforementioned By-Laws, i.e. to activate any initiative aimed at protecting, disseminating and promoting art and culture in all their forms, particularly to enhance the national and international classical music heritage, to allow the widest and best diffusion of the interest in and sensitization for artistic and cultural values, especially those related to musical practice, the musical education of the community, and the artistic and technical education of musicians.

In particular, the structure is called to:

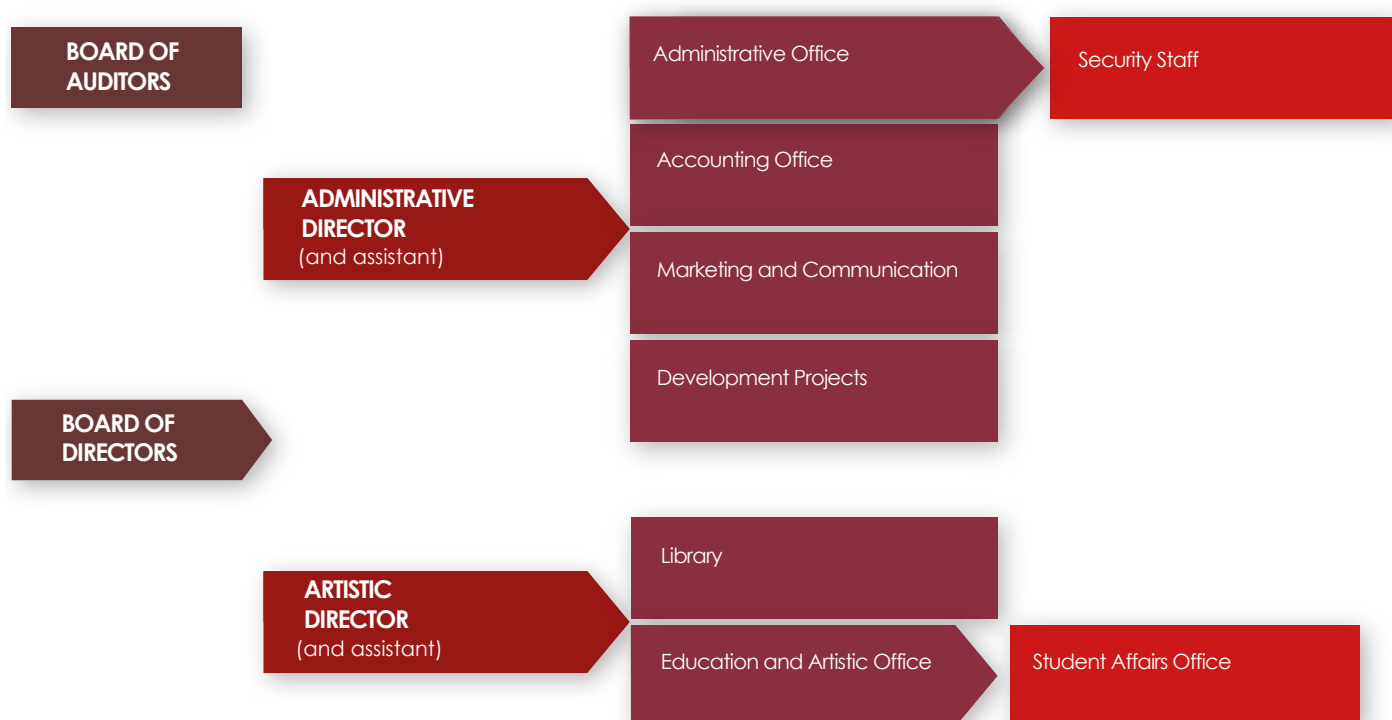
α) hold advanced level courses in music

education;

- β) promote top-level performance artistry under the symbol "*Micat in Vertice*";
- χ) establish scholarships for music education;
- δ) undertake initiatives that are coherent with the institutional system, also by collaborating with other entities;
- ε) promote competitions, conferences, conferences, publications, video, multimedia and related productions;
- φ) realize other activities in conjunction with institutional goals;
- γ) participate in initiatives in collaboration with other cultural institutions;
- η) safeguard and enhance the Foundation's artistic and musical heritage.

They also manage the Foundation's built and financial assets.

The two directorates are developed according to the following structure:



The **Artistic Director** (provided for and governed by Article 18 of the Statute of the Accademia Musicale Chigiana Foundation) is appointed pursuant to Art. 13, c. 2, letter f) following proposal by the supervising Chairman; Is chosen based upon specific

qualities, including professional experience and experience in the field of classical music and cultural and artistic training, as well as the possession of the requisite titles according to the requirements of Art.11, c.1 and 2.

He manages the artistic programming and the educational and teaching aspects of the Foundation while respecting the official budget of expenditures. Through his office, he carries out the implementation of the Board's resolutions regarding the organization of exhibitions, conferences, competitions, prizes, the publication of volumes, CDs, DVDs and any other actions considered useful or necessary for the correct execution of statute of the Foundation. In addition, also through external consultancy, he oversees the Chigiana library.

The **Administrative Director** (see Article 17 of the Statute of the Accademia Musicale Chigiana Foundation) is appointed by the BoD pursuant to Art. 13, c.2, lett. (e) following proposal by the President, and is elected from a pool of applicants in possession of professional qualifications and experience or matured skill in the fields of executive management, economics and finance. He oversees and is responsible for the organizational structure of the Foundation, he presides over the Board's deliberations

on matters of their competence and carries out, through the offices he manages, the comprehensive of administrative duties, accounting, and organizational activities; in addition to the management of the Chigiana's properties and financial assets.

Over the last two years, using a matrix approach, two new functions have been activated within the organisational structure of the Accademia Chigiana. An initiative for marketing and communications, along with development projects.

In this context, in 2017 the collaboration with the Monte dei Paschi di Siena Foundation has been stabilised and strengthened thanks to the full and part-time secondment of its personnel, which have offered their services and professionalism "in-kind" to the Academy in the following areas in particular: strategic planning and development, administrative/accounting, project management, marketing, and communication.



Summer Academy, flashmob

2.4 Stakeholders

The key stakeholders identified for the typical cultural activities of the Chigiana Music Academy are those who have the ability to

impart a direct influence, by contributing to create and spread the value of the institution.

COMMON STAKEHOLDERS FOR ALL AREAS

Organizational Structure of
the Accademia Musicale
Chigiana

Bodies of the Foundation

Entities nominated by the
Board of Directors

SPECIFIC STAKEHOLDERS BY AREA

Music Area

(Typical role of the Foundation comprising education, teaching and concert seasons)

- Employees
- Resource providers (financial and technical)
 - Public: Ministry for Cultural Heritage and Tourism, Cities hosting *Off the Wall* Concerts (Pienza, Casole d'Elsa, Sovicille, Colle val d'Elsa, Sinalunga, Castellina in Chianti)
 - Private: Fondazione Monte dei Paschi di Siena, main sponsor (teaching and concert seasons), Banca Monte dei Paschi di Siena Spa (sponsor of concert seasons), Opera della Metropolitana di Siena (contributor), businesses and other private entities (service clubs, associations, foundations) scholarship providers and, private individuals (also those in the Honorary Board of the Academy), media partners (tv, radio and press)
- Partners
 - Musical organizations with whom artistic collaborations have been activated
 - Local and national cultural institutions (universities, associations, service clubs, etc.) with which forms of collaborations have been activated for the promotion and dissemination of the developed artistic activities
- Users
 - Students (enrolled, auditing and day-pass)
 - The audiences present at events organized by the Foundation, including schools or associations with which special arrangements exist for the purchase of tickets at a reduced rate
- Service providers
 - Teachers and collaborating pianists who are affiliated with the Summer Academy
 - Internationally renowned concert musicians who performed in the winter concert season "Micat in Vertice" and the *Chigiana International Festival*
 - Suppliers who have made available their work and their products for the organization in the administrative sector, tax and labor consultants included
 - Assistance and welfare offices

Area of the Valorization of Collections and Assets

- Employees
- Partners
 - Cultural societies and services that have curated the artistic heritage for the enjoyment of the public through guided tours of the Foundation's historic site.
 - Banca Monte dei Paschi di Siena Spa, part owner of the Chigi Saracini Collection
- Safeguarding and Controlling Bodies (Ministry of Cultural Heritage and Tourism – General Directorate for Libraries and Cultural Institutions, Superintendencies)
- Users
 - Local, Regional, National and international
 - Private tenants and local real estate companies (Via di Città, Casato di Sotto, Via Camollia)
- Service providers: suppliers who arrange and maintain property and artistic heritage. This category can also include technical and tax consultants in the sector

Other Cultural Areas

(Area concerning initiatives consistent with the institutional purpose in co-operation with other institutions or subjects such as Article 4.2 c.d) of the By-Laws)

- partners: local and national cultural institutions and institutions, cooperatives with social ends or cultural societies with which collaborations have been established for cultural initiatives and audience development activities, including for children
- users: the audience present at these events
- service providers: suppliers and consultants





3. TEACHING ACTIVITIES

3.1 Advanced level music courses (Summer Academy)

Established by Count Guido Chigi Saracini in 1932, the **86th edition** of the Summer Academy was held in 2017. The Summer Academy is consistently better integrated with the summer concert season, since 2015 sharing the same name - the "Chigiana International Festival & Summer Academy" the driving force and heartbeat of the Accademia Chigiana.

Summer courses (Summer Academy), **19 classes in 2017** (same as in 2016), are reserved for young musicians of all nationalities whose level of certificate of study is equivalent to the diploma of the Conservatory (old Italian ordinance) and / or the academic diploma Second level (new Italian order). Masters of evident notoriety, assisted by assistants and collaborating pianists, provide the students with daily lessons of minimum three hours, five or six days per week.

Hosted at the Teatro dei Rozzi, the Conduc-

ting course, in particular, benefited in 2017 from the presence of an entire youth orchestra in residence (the Orchestra Giovanile Italiana of Fiesole provided the Conducting course with 89 instrumentalists in addition to the conductor). This residence proved an indispensable "instrument" to exercise the young orchestral conductors. The choice to invite a youth orchestra was determined by the desire to offer new generations of musicians further prospects and opportunities for artistic growth and concrete vocational training.

All Courses were held with daily lessons of at least three hours, five or six days a week. In particular, the Conducting Course, in accordance with the common practice of Italian orchestras, was held with five-hour afternoon lessons (in addition two to three hours daily of orchestral exercises were held in the morning) for six days per week.



Summer Academy, Violin Course

Strength in Tradition

Famous musicians, during their studies, have attended the advanced courses at the Accademia Musicale Chigiana. In a continuous exchange between old and new, generations of students return to the Academy to become masters, thus forming an integral part of the history of the Academy. Among these returnees are, Zubin Mehta, Daniel Oren, Roman Vlad, Claudio Abbado, Salvador Accardo, Uto Ughi, Daniel Barenboim, Esa-Pekka Salonen, Alirio Diaz, Cecilia Gasdia, Sol Gabetta, Carlo Maria Giulini, Bruno Giuranna, and Kirill Petrenko.

Among the **renowned masters** who have frequented the practice rooms of the Palazzo Chigi in years past are: Pablo Casals, Antonio Guarnieri, Alfredo Casella, Arrigo

Serato, Sergiu Celibidache, George Enescu, Andrés Segovia, Gino Bechi, Gina Cigna, André Navarra, Riccardo Brengo, Giorgio Favaretto, Fernando Germani, Franco Ferrara, Goffredo Petrassi, Bruno Giuranna, Alfred Cortot, Jacques Thibaud, Nathan Milstein, Yehudi Menuhin, Hermann Scherchen, Franco Petracchi, Franco Dottoni, Kenneth Gilbert, Severino Gazzelloni, Franco Gulli, Oscar Ghiglia, Antony Pay, Trio di Trieste, Michele Campanella, Christophe Rousset, Giuliano Carmignola, and Azio Corghi. The origin of the Accademia Musicale Chigiana, including its model of valorisation and promotion of music and culture, along with the presence of unique personalities, unite to make it internationally recognized as **one of the most prestigious musical institutions.**

Group of students of the Conducting Course (1956), among which: Claudio Abbado and Zubin Mehta



Type and qualification of the spaces used for instruction

The Chigiana courses are held in the prestigious classrooms of Palazzo Chigi Saracini, the seat of the Accademia Chigiana. A building of more than 5,600 square meters, it is situated in the historical center of Siena at via di Città 89. The classrooms are recognized amongst the most beautiful in the world, hosting masterpieces of art (from paintings to ceramics, to sculpture and historical furniture), resulting from a long history of collection. The 15 classrooms of the Academy are all equipped with one or more pianos (1/2 coda and 3/4 coda for classroom lessons, in addition to some upright pianos for private study). The classrooms have advanced temperature control systems. When required, computer and video-reproduction media are available. A small theatre located on the ground floor of the Palazzo can accommodate more than 50 students, providing the courses with additional space. Furthermore, the prestigious Salone dei Concerti, holding up to 240 spectators, is available to complete teaching / learning activities, along with the Courtyard of Palazzo Chigi Saracini. The Conducting course is held at the Teatro dei Rozzi (in Piazza Indipendenza, Siena), where there is adequate space for an entire orchestra. The theatre is made available to the students for the entire duration of the composition course. Students can also take advantage of various classrooms at the Istituto Superiore di Musical Studies "Rinaldo Franci" in Siena (adjacent to the Academy), with which there is a special agreement for the use of spaces and tools.

Qualifications of the teaching center

In 2017, the Summer Academy held 19 courses (the same as in 2016) in the principal instruments, voice, composition, chamber music, conducting and choir direction; demonstrating that high-level education is always at the heart of the Academy¹. For the Summer of 2017, the teaching staff featured some of the greatest performers on the international concert scene), including:

- SALVATORE ACCARDO, violin. His



Summer Academy, Double Bass Course

¹ Also in 2017, further development projects, aimed at identifying and evaluating new models of training activities with a high artistic and musical profile, were studied with a view towards sustainability and integration with the current activity of the Academy (defined at the moment as the **Chigiana Global Academy Program, C-GAP**).

vast repertoire ranges from Baroque music to Contemporary. Important composers have dedicated their works to him.

- BORIS BELKIN, violin. Winner of the National Contest for Soviet Violinists in 1972, Belkin has been recognized as a brilliant international soloist and chamber musician since 1974. He teaches at the Musikhochschule in Maastricht.
- ANTONIO CAGGIANO, percussion. Active for many years in the major Italian lyric-symphonic institutions; from 1998 to 2003 he played the timpani in the O.C.I. Directed by Salvatore Accardo.
- ALESSANDRO CARBONARE, clarinet. First Clarinet in the world's major orchestras. He is a lecturer teaching courses and in conservatories all over the world.
- PATRICK GALLOIS, flute. French flutist, the first flute in the National Orchestra of France, he began his solo career in 1984. He has recorded exclusively for Deutsche Grammophon for more than ten years.
- DANIELE GATTI, conducting. New Head Conductor of the Royal Concertgebouw Orchestra, was Directeur Musical of the Orchestre National de France. He has held prestigious roles at important symphonic and operative institutions in Italy and in the West. In 2013, he inaugurated the Teatro alla Scala season. In 2016, he returned to direct the Orchestra of the National Academy of Santa Cecilia.
- DAVID GERINGAS, cello. Born in Lithuania, he has a vast repertoire ranging from the early Baroque to contemporary music. He has played with major orchestras and with major directors.
- OSCAR GHIGLIA, guitar. Chairman-founder of the Aspen Music School classical guitar department in Colorado. He has taught at the Music Academies in Basel, Zurich and Lucerne and is a regular visiting professor at the Juilliard School in New York, Northwestern University of Chicago at the Cincinnati University Conservatory of Music.



Summer Academy, Voice Course

- BRUNO GIURANNA, viola. He was one of the founders of I Musici. He has performed as a soloist with the greatest orchestras of Europe. His teaching activity spans the world over.
- WILLIAM MATTEUZZI, voice. Tenor with technical qualities that led him to become one of the leading pillars of the male "Belcanto Renaissance" worldwide. He maintains a vast discography and dense concert activity all over the world.
- ANTONIO MENESES, cello. Boasting a rich discography, he plays regularly with the most famous orchestras and the world's most prestigious directors. He teaches at the Bern Conservatory and at the Stauffer Foundation in Cremona.
- GIUSEPPE ETTORRE, double bass. The first solo bassist of the Orchestra and of Philharmonic of La Scala, he also performs intense calendar of chamber music and other concerts. He teaches in Milan at the Accademia della Scala and the Music School.
- GÜNTHER PICHLER, string quartet and chamber music. Since 1963, he has been a lecturer at the Universität für Musik und darstellende Kunst in Vienna. In 1970, he founded the Alban Berg Quartet.
- SALVATORE SCIARRINO, composition. He started composing at twelve years old, self-taught. He has published with Ricordi and then Rai Trade. He has won numerous awards.
- LILYA ZILBERSTEIN, piano. She won the First Prize at the Busoni Competition in Bolzano and the Chigiana International Academy of Music Prize in Siena. Professor at the Musikhochschule in Hamburg, Vienna, at the Musikhochschule in Weimar, and at the Fort Worth Piano Academy.



Summer Academy, Clarinet Course

- ELIOT FISK, guitar. A student of the Chigiana greats like Oscar Ghiglia, Alirio Diaz, and Andres Segovia, he is an accomplished solo artist who also collaborates with the grand orchestras around the world.
- CHRISTIAN SCHMITT, oboe. First oboe, soloist in many international orchestras, he also intensely dedicates himself to chamber music. Many contemporary works have been dedicated to him.
- LORENZO DONATI, Choir director and composer of vocal music, he has an active concert career with many choral groups in Italy and abroad.
- STEFANO BATTAGLIA, piano. Amongst the great interpreters and Italian improvisors on the world jazz scene.

The course in Chamber Music of the 20th and 21st Centuries and repertoire for viola, flute, and harp (trio of three voices) was not held due to the lack of applicants (here are the 19 courses with respect to the 20 which were advertised).

The 2017 Students

The following table shows the list of advanced level courses (Summer Academy) hosted in 2017, an indication of the attendance fees, the days and hours of the lessons for each course, and the number of student applicants and registered students who passed the preliminary round of auditions (determined according to the evaluations from online video-auditions or from in-person entrance exams held on the first day of activity for each course or seminar).

It is not possible, however, to make an exact statistical survey that documents the attendance of the number of students auditing each course, due to the possibility of all admitted students to audit courses (whether they are effective students or auditing students), and due to the possibility to purchase daily entrance tickets for auditing courses.



Summer Academy, Voice Course

Course (in alphabetic order by Italian name, then new courses)	Instructor	Period of Instruction	Days of Instruction	Cost of participation	Cost to Audit	Days of Instruction	Applicant Requests	Effective Students	Auditing Students
VOICE	William Matteuzzi	4 - 19 July	14	€ 308	€ 154	14	21	13	1
GUITAR AND CHAMBER MUSIC	Oscar Ghiglia	6 - 19 July	12	€ 264	€ 132	18	37	12	2
CLARINET and KLEZMER CLARINET - A	Alessandro Carbonare	7 - 18 July	8	€ 176	€ 88	12	21	10	2
CLARINET and KLEZMER CLARINET - B	Carbonare / Krakauer	31 July - 5 Aug	6	€ 132	€ 66		8	8	4
COMPOSITION	Salvatore Sciarrino	3 - 22 July	18	€ 396	€ 198	18	23	12	
DOUBLE BASS	Giuseppe Ettorre	31 July - 12 Aug	12	€ 264	€ 132	12	10	10	
CONDUCTING	Daniele Gatti	31 July - 10 Aug	10	€ 490	€ 245	10	90	7	14
FLUTE	Patrick Gallois	10 - 22 July	12	€ 264	€ 132	12	8	7	
PERCUSSION	Antonio Caggiano	14 July - 2 Aug	17	€ 374	€ 187	17	8	8	
PIANO	Lilya Zilberstein	20 July - 9 Aug	18	€ 396	€ 198	18	23	17	3
STRING QUARTET and CHAMBER MUSIC	Günter Pichler	10 - 22 July	12	€ 264	€ 132	12	16	16	
VIOLA and CHAMBER MUSIC	Bruno Giuranna	17 - 31 Aug	13	€ 286	€ 143	13	11	10	1
VIOLIN	Boris Belkin	18 July - 8 Aug	19	€ 418	€ 209	19	23	18	
VIOLIN	Salvatore Accardo	10 - 29 Aug	16	€ 352	€ 176	15	20	18	
CELLO	Antonio Meneses	10 - 22 July	12	€ 264	€ 132	15	19	12	
CELLO	David Geringas	27 July - 12 Aug	15	€ 330	€ 165	15	17	11	1
GUITAR	Eliot Fisk	21 - 26 Aug	6	€ 132	€ 66		8	7	
CHOIR DIRECTION	Lorenzo Donati	1 - 5 Aug	5	€ 110	€ 55		12	9	2
OBOE	Christian Schmitt	21 - 25 Aug	5	€ 110	€ 55		11	9	1
TABULA RASA - THE ART OF IMPROVISATION	Stefano Battaglia	21 - 26 Aug	6	€ 132	€ 66		17	15	
TOTAL							403	229	31

The number **total applicants** for the 19 courses of the Summer Academy in 2017 was 403, with 229 accepted and enrolled students (+7% with respect to 2016, when 221 effective students were registered).

A **total of 318 young musicians** have actively participated in the Summer Academy's teaching activities, including the youth orchestra in the residence, (229 Actual Students and 89 young orchestra members in residence).

About 45% of the enrolled students come from abroad (in accordance with the figure for total applicants) representing 44 different nationalities.

The experience of a concrete start to professional life

Starting in the Summer of 2017, to further strengthen and develop the Chigiana's educational mission, all students have the possibility to perform "in concert", giving them the possibility to immediately apply their newly developed skills as a result of their training at the Academy. At the end of each course the instructors choose the best students to perform in a **final public concert, together with the Masters**. Since 2015, the concerts of the courses are collocated

under the **series "Chigiana Factor"** within the summer season (The Chigiana International Festival, see also "[paragraph 4.1 Summer Festival](#)"), with admission by paid entry. These characteristics make the courses of the Academy a unique opportunity to find oneself at the center of an extraordinary international summer festival; on the one hand the students can attend the programmed concerts, held by some of the best interpreters and composers of our time; and on the other hand, they can actively participate in the festival with their own concerts. The concert series featuring the Chigian students and their maestri (the "Chigiana Factor") is prevalently held in the Concert Hall of Palazzo Chigi Saracini, home of the Accademia Chigiana, and for a few dates in other local venues.

In addition to the value of the educational project as a formative experience of concrete start to a professional career, there is additional value given by the cultural context in which the courses are held. The young musicians have the great opportunity to find themselves in an environment where they are surrounded by professional musicians, soloists, and interpreters of an extraordinary level, in



Summer Academy, Piano Course



addition to ensembles and vocalists of great importance. Furthermore, the broad spectrum of programming allows them access to a broad array of programming and interdisciplinary repertoire.

The students have the possibility to return as authentic protagonists to subsequent editions of the festival, and also to the winter season of the Chigiana, "Micat in Vertice," which takes place from November to May each year (see section 4.2 "Winter Concert Season").

At the end of the courses, the **Musical Appointments** provide the occasion for students to perform in public (in this case they are not accompanied by their instructors). This series is hosted mostly in churches throughout the city and in various locations in the provinces of Siena, Grosseto and Arezzo.

Characteristic of these appointments is the goal of increasing the amount of contact between the young Chigian musicians and members of the audience, especially those who are less accustomed to attending concerts. There is always a large audience, thanks also to the continuous presence of foreign visitors to the area due to its attractive touristic offering. The following table reports on 13 Musical Appointments (for 1,376 spectators) taking place in the Summer of 2017, with the courses and the number of students involved.

Musical Appointments 2018

(13 appointments of student performances, with 1.376 attendees)

	PLACE	PARTICIPATING COURSE	N. STUDENTS
1	Chiesa di San Jacopo al Tempio San Gimignano (Si)	students in the course of VOICE (Matteuzzi) <i>In collaborazione con il Festival "Orizzonti Verticali" di San Gimignano</i>	8
2	Basilica di San Lucchese – Poggibonsi (Si)	students in the course of VOICE (Matteuzzi) <i>con il contributo dell'Associazione Culturale E20 Virtus di Poggibonsi</i>	12
3	Museo San Pietro Colle Val d'Elsa (Si)	students in the course of GUITAR AND CHAMBER MUSIC (Ghiglia) <i>In collaborazione con il Comune di Colle Val d'Elsa</i>	7
4	Pieve di Gropina – Loro Ciuffenna (Ar)	students in the course of STRING QUARTETS AND CHAMBER MUSIC (Pichler) <i>Con il contributo del Festival Quartetto d'archi di Loro Ciuffenna</i>	8
5	Università per Stranieri di Siena	students in the course of GUITAR AND CHAMBER MUSIC AND STRING QUARTETS AND CHAMBER MUSIC (Ghiglia, Pichler) <i>In collaborazione con l'Università per Stranieri di Siena</i>	10
6	Chiesa di Ponte allo Spino Sovicille (Si)	students in the course of FLUTE AND CELLO (Gallois, Meneses) <i>Con il contributo del Comune di Sovicille</i>	4
7	Basilica di San Lucchese – Poggibonsi (Si)	students in the course of PIANO (Zilberstein) <i>con il contributo dell'Associazione E20 Virtus di Poggibonsi</i>	5
8	Chiesa della Consolata Punta Ala (Gr)	students in the courses of PIANO and VIOLIN (Zilberstein, Belkin) <i>Con il contributo dell'Associazione "Amolamiaterra"</i>	8
9	Cortile di Palazzo Piccolomini Pienza (Si)	students in the courses of PIANO and VIOLINO (Zilberstein, Belkin) <i>con il contributo del Comune di Pienza</i>	8
10	Borgo San Felice Castelnuovo Berardenga (Si)	students in the course of CELLO (Geringas)	10
11	Chiostro della Chiesa di S.Maria Assunta - Casole d'Elsa	students in the course of VIOLIN (Accardo) <i>In collaborazione con la Pro Loco di Casole d'Elsa con il patrocinio del Comune di Casole d'Elsa</i>	4
12	Chiesa di San Girolamo in Campansi	students in the course of VIOLIN (Accardo)	4
13	Residenza Villa I Lecci	students in the course of VIOLA AND CHAMBER MUSIC (Giuranna)	3

Scholarships

The scholarships in 2017 came from different sources, as specified: **Scholarships given by private individuals:**

- n. 2 Scholarships "Rotary Club Siena" designated to students attending the Singing Course (W. Matteuzzi) and the Conducting Course (D. Gatti, L. Acocella)
- n. 5 Scholarships "Pie Disposizioni" designated to students attending the Guitar and Chamber Music course (O. Ghiglia), Flute (P. Gallois), Viola and chamber music (B. Giuranna), Cello (D. Geringas) and Violin course (B. Belkin)

- n. 3 Scholarships "Fondazione Fendi" designated to students attending the Piano Course (L. Zilberstein)

Scholarships financed by the Accademia Chigiana:

- n. 21 Scholarships (full or partial) designated for the attendance of any course (note: the scholarships funded by the Accademia Chigiana are assigned according to a merit based ranking and consist of a reimbursement of the fee paid. They have been assigned by the instructor - in the full or partial amount - at the beginning of the course according to the result of the admission exam, or at the end by assessing the merit of the student.

CUSTOMER SATISFACTION OF THE STUDENTS

During 2017, a **customer satisfaction analysis** was presented to students of the summer courses in the form of entrance questionnaires (distributed to students enrolled and compiled at the time of enrollment), and exit questionnaires (distributed to students attending the course at the end of the course). Below is a brief summary of the main elements that emerged in relation to the 2017 courses:

Reasons incentivizing the student to apply to a course at the Accademia Chigiana:

	Italian Students	Foreign Students	Total Students
Reputation and fame of the instructor	94%	84%	90%
Reputation and fame of the Academy	58%	33%	49%
Advice of a former teacher	14%	33%	21%
Value of the title conferred	16%	5%	13%
Context of the location	10%	18%	13%

Overall evaluation by enrolled students of the instructors at the Academy:

	Italian Students	Foreign Students	Total Students
Excellent	81%	93%	86%
Good	16%	7%	13%
Ordinary	1%	0%	1%
Unsatisfactory	1%	0%	1%
TOTAL	100%	100%	100%

Evaluation by enrolled students on the management of the enrolled course by the Accademia Chigiana:

	Italian Students	Foreign Students	Total Students
Very Satisfied	95%	91%	93%
Satisfactory	5%	7%	6%
Unsatisfactory	0%	2%	1%

Percentage of students who would repeat and/or recommend their experience at the Accademia Chigiana:

	Italian Students	Foreign Students	Total Students
Yes	99%	98%	98,7%
No	1%	2%	1,3%

For the question assessing the **level of satisfaction of the enrolled students** (both Italian and foreign) the results are extremely high (**99% of respondents**, would repeat and/or recommend the experience).

3.3 Workshop

Tell me Chigiana

Tell me Chigiana is an online music critique workshop that integrates the Academy's summer training courses with a **professionalisation path for those who will perform work alongside the artists**, carrying out increasingly important tasks for the operational success of the field of cultural production. Coordinated by Stefano Jacoviello and conducted by Massimiliano Coviello (expert in communication and visual arts), and assisted by Laura Tassi (Vernice Progetti Culturali) for technical support. *Tell me Chigiana* guarantees a level of professional training equal to that of a masterclass, at the same time that the masters are teaching at the academy. Started as an experiment in 2015, the workshop, reaching its third edition, shows optimal results in terms of the production of multimedia contents, the increase of the presence of digital channels and thus the attention of the public to the activities of the Academy.

Following the requests received by the Academy through an online call, the workshop participants are selected on the basis of the following requirements: under the age of 30, a good musical and musicological competence, a good linguistic competence (in En-

glish and at least one other language), and an already established practice in digital communication.

The workshop lasts 15 days. For the 2017 edition it was extended to two periods covering an entire month of programming. The first and final parts of the Festival were covered through the voluntary contribution of particularly distinguished participants of past editions. Ten young journalists participated in total. The activities of *Tell me Chigiana* are integrated within the overall project of the festival, and in particular, within the programming of Chigiana Lounge. The guests of the public meetings, amongst the most important names in the research and dissemination of Italian musical culture (such as Guido Salvetti, Giordano Montecchi, Giovanna Marini, and Emiliano Battistini) are called to hold a seminar within the workshop. Besides being an opportunity for high-level training for the actual members of the editorial staff, the meetings are open to the participation of promoters (who acquire in-depth information on the artistic offerings to be communicated to the public) and students of the school-work alternation project, contributing to give an educational character to their experience in the Academy.

(Learn more: [Tell me Chigiana](#))

For the entire activity of the Academy in 2017, there were 328 students involved (of which 229 were effective students in the Summer Academy, 89 were young musicians of the orchestra in residence, and 10 were students in the workshops connected to the Festival and the Summer Academy), with respect to 306 in 2016.

Study and development of new projects

It should also be noted that in 2017 the study and evaluation of new projects, to be implemented in the following years and which aim to increase the teaching activity with new and future training activities (complementary to those of the Summer Academy), was activated. These new educational programs, defined as the **Chigiana Global Academy Program/C-GAP** (<http://www.chigianaprogram.org>), extend the activities of the legendary Chigiana Summer Academy throughout the year, giving rise to semester or intensive courses in collaboration with American universities, which provide for the recognition of academic credits for students. The specialisation courses, at the heart of the original mission, will be accompanied by courses in humanistic subjects (music history, art history, Italian language, etc.) and by an introduction to management of the arts and entrepreneurship for musicians, in order to give students a complete mindset essential to face the international concert market of the 21st century.

CHIGIANA

INTERNATIONAL FESTIVAL & SUMMER ACADEMY



IN NOMINE LUCIS

CONCERTI | PREMIO | MASTERCLASS | EVENTI

SIENA 7 LUGLIO · 31 AGOSTO 2017

4. CONCERT SERIES

4.1 Summer Concert Series: Chigiana International Festival

Total Attendance: n. 6.478

(in addition to 1.376 attendees of the Appuntamenti Musicali with free entry, and of the Summer Academy, see paragraph 3.1)

The Accademia, founded in 1932, has, since its inception, continuously organized summer concert activities (which until 2014 were designated as the concerts of the "Estate Musicale Chigiana" and the "Settimana Musicale Senese") in close contact with the training courses of the Summer Academy.

In 2017, the Chigiana Music Academy continued its activities in the field of music, opera, and contemporary and multimedia programming, with the **summer festival "Chigiana International Festival and Summer Academy" 2017 (7 July-31 August)** Which, having been entirely redesigned in its structure as well as the typology of the offer in 2015, brings together under a single and renewed program the entire summer season of the Academy, divided into thematic areas (today, expanded, mix, legends, factor, and 'off the wall').

The "Chigiana International Festival and Summer Academy" qualifies as the primary international high-profile festival in Italy, that unites and connects organically coordinated productions, advanced education, and music diffusion.

The 2017 Festival (July 7 - August 31), which was given the tagline "*In nomine Lucis*", hosted artists of the highest professional profile, maintaining the standard that, over the years, brought musicians of the likes of Daniel Barenboim, Claudio Abbado, Maurizio Pollini, Salvatore Accardo, Uto Ughi, Lilya Zilberstein, Boris Belkin, Jurij Bashmet, Alexander Lonquich, Misha Maisky and many more to Siena. They are names of artists who have made history and continue to influence the history of music interpretation performing concerts worldwide. Organized **from July 7**

to August 31, 2017, the program consisted of a total of **39 concerts** (of which 3 were offered with free-entry) **with a total audience of 6,478 (+5% with respect to 2016)**. In addition the 13 Free Music Appointments referred to in "**Paragraph 3.1 Summer Advanced Music Courses**" represented a further 1,376 viewers. As a result of the intercultural dialogue and the numerous artistic expressions of contemporary culture, the Festival has provided a unique opportunity for young musicians and the numerous students involved from all over the world to experience direct contact with the great protagonists of the international concert scene. To complement and complete the didactic activity, in 2017 the protagonists of some of the concerts were, in fact, the most talented students who supported or directed the Maestri themselves, with the idea of continuity between old and new generations that has always distinguished the Accademia Chigiana.

The *Festival* concerts were preceded by meetings and conversations with the public, the *Chigiana Lounge* (as described in "**Section 6.2 Listening Guides and Music Introductions**");

In this context the pay-off "*In nomine Lucis*" from the title of a famous composition for organ by Scelsi, aims to underline the relationship between light and sound. The works of authors who have put the theme of light into their aesthetics, seen from different angles, and intended in the widest sense of interpretation, from 16th century polyphonies (Tallis and Striggio) to the twentieth century (Feldman, Ligeti, Scelsi and Sciarrino) have been highlighted in this year's programming. The details of the structure and audiences of the Festival are shown below.

The Chigiana Prize

In 2017, the Chigiana Prize was reinstated (<http://premiochigiana.com/>). One of the most important international prizes in the field of music, the winners of which have emerged as some of the most important performers of today, from Gidon Kremer to Lilya Zilberstein, from Evgenij Kissin to Andrea

Lucchesini.

Una formula completamente rinnovata, Presented according to a completely new formula, thanks to which, many young artists were challenged by a true competition, until the final concert that represented the opening ceremony of the Summer Festival 2017 (<http://www.chigiana.it/2017-07-07-premioamc/>); after a difficult selection - with auditions in Brussels, Moscow and New York - the finalists were united at the final evening:

- The Dutch cellist Ella van Poucke (<https://www.ellavanpoucke.com/bio>) was the winner of the Gold Star with a prize of €12,000 in addition to receiving an invitation to perform with the Maggio Musicale Fiorentino, The Royal Opera House Muscat in Oman, and the Al

Bustan Festival in Beirut.

- The Russian pianist Arseny Tarasevich-Nikolaev, won the Silver Star, with a prize of €8,000.

For the future consolidation of the prize, which will have tight interworking with the other activities of the Academy and will be viewed as a final crown atop a journey of advanced musical training and specialisation, offering the possibility to young talents to take the international stage.

In 2017, the funding on the part of the Chigiana has been partially covered by the Rotary Distretto 2071.

The invited artists

In the summer of 2017, in particular, the Summer Festival hosted some outstanding



Chigiana International Festival, The Chigiana Prize

artists, in addition to the instructors of Chigiana's advanced-level courses (as per the previous "paragraph 3.1 Summer Courses"). Here are some short biographies of the artists who performed in 2017, added to those of the Maestri already mentioned:

- • MEUNIER He studied at the Conservatory of Paris, his birth city. Dedicated to contemporary repertoire, many works featuring the cello as a protagonist have been dedicated to him.
- E. BRONZI Cello. Founder of the Trio di Parma, he has played in some of the most prestigious concert halls in the world.
- P. DE MARIA Critic's Prize at the Tchaikovsky Competition in Moscow in 1990. His enormous repertoire spans from Bach to Ligeti and he is the first Italian pianist to publicly play the

entire works of Chopin in six concerts.

- J. STOCKHAMMER. American conductor, he has conducted the masterpieces of the classical repertoire, as well as, contemporary compositions; he is dedicated to mixing different stylistic forms.

These artists were joined by orchestral ensembles, such as the Orchestra della Toscana and the Italian Youth Orchestra, as well as the Orchestra of the Conservatories of Tuscany, the Chigiana Percussion Ensemble and the new Choir of the Cathedral of Siena "Guido Chigi Saracini" and other groups such as the Prometheus Quartet and the Ueberbretti Ensemble.



Focus on Artistic Selection

The Festival's representative selection, characterized in 2017 by a total of **39 concerts between July 7 and August 31**, has experienced an innovative articulation developed **across six thematic areas** (Chigiana Today, Chigiana Expanded, Chigiana Legends, Chigiana Factor, Chigiana Mix, Chigiana Off The Wall); Of these, three (Chigiana Today, Chigiana Expanded and Chigiana Mix) are entirely devoted to innovative projects with both Italian and foreign artists and groups of utmost international importance.

"Chigiana Today".

Explores the sounds of the present and offers some of the most interesting productions of contemporary authors. The 2017 edition of the Festival presented 6 appointments, including:

- July 7th: The inauguration of the festival with the final concert of the international Chigiana Prize. In 2017, the Accademia Chigiana relaunched the celebrated Prize which has awarded many of the greatest artists of today (Zilberstein, Kremer, Mintz, Zimerman, Mutter, Schiff, Esa-Pekka Salonen, and Vengerov) with a renewed formula that includes an international competition, with auditions organised in various

countries, with the prize assigned at the end of the final concert in which the solo artists perform orchestral works with the participation of the ORT.

- July 12th: a recital by the young cellist, Erica Piccotti, student of the Chigiana who has already launched a great career.
- July 18th: The Prometheus Quartet, together with the author, M. Cesari and the clarinetist, Fortunato in a program that combined Sciarrino with Ravel.
- July 24th: The world premier of a quartet for strings by Salviucci was proposed on the occasion of the 80th anniversary of his passing, a concert which served as the inauguration also for the events taking place in other cities commemorating this important Italian composer..

"Chigiana Expanded"

Explores the multimedia scene and the new forms of sound visualisation, also in relation to the great classical repertoire. The 2017 edition of the Festival witnessed 2 new productions.





"Chigiana Legends".

The Chigiana instructors who performed in the concerts are: Accardo, Belkin (together with the ORT conducted by L. Acocella), Zilberstein, Caggiano, Carbonare, Giuranna, Geringas, Meneses, Fisk, Allois, and Ettorre.

July 10th: for the 100th anniversary of his birth, the Chigiana has dedicated to Riccardo Brengola, founder of the famous Quintetto Chigiano (1939) and historic teacher at the Accademia Chigiana, a concert by Meunier, another great teacher of the Chigiana's recent past.

"Chigiana Factor".

The 18 events of this section allowed the best students to perform in concert at the end of their specialisation course. This was a concrete step for the young musicians that will contribute to sustaining the launch of their early careers as emerging artists. In addition, the 13 concerts held exclusively by the students - with free admission (unlike all the other concerts of the Festival) - in various locations in south-central Tuscany (in places of worship or of significant historical and artistic interest), which are reported previously in *"paragraph 3.1 Summer Courses"*.

"Chigiana Mix".

This series presents the unpublished meetings between the artists present in the Festival and in the planned series of other institutions in the

nearby region. The special event of the 2017 Festival was a new concert-encounter with the Siena Jazz Foundation which compared the great artists and performers of classical and jazz training, featuring artists such as D. Krakauer, A. Carbonare, G. Ettorre, and many others. The young students of the Accademia Chigiana and the Siena Jazz Foundation also participated in one large ensemble conducted by A. Caggiano: the performance of "In C" by Terry Riley.

"Chigiana Off the wall".

This thematic area was created specifically with the aim of developing audiences in places of touristic impact (also for attracting diverse audiences and both Italian and foreign tourists) to enhance and support the cultural and entrepreneurial resources of the region. These goals were realised thanks to the concerts organised in places with charm and beautiful landscape, such as Pienza, Sant'Antimo, the Abbey of Torri, Ponte allo Spino, Scansano, Radda in Chianti, etc.. This is the culmination of a continuous and consolidated relationship with the territory and development of new forms of interaction and collaboration. In 2017, one concert featured the new Choir of the Cathedral of Siena "Guido Chigi Saracini" born out of the collaboration with the Metropolitan Opera of Siena, conducted by Lorenzo Donati, in the evocative setting of the Abbey of San Galgano.

ChigianaRadioArte

A section dedicated to "Sound Art" (activated for the first time in 2016) called: "Chigiana Radioarte" was also developed during the 2017 Summer Festival.

The section is divided into three parts, shared participation, participatory, and exhibitions, which act independently maintaining the same conceptual path without overlapping, to redefine the space through an expanded sound.

Chigiana radioarte // is a special section of the Chigiana International Festival & Summer Academy dedicated to Radio Art and Sound Art produced by the Accademia Musicale Chigiana with inner room, Siena and curated by radioarte © and transmitted from their web station in the form of a radio festival. It hosts contributions from radio and sound artists, composers, and international radio partnerships.

The second edition of this special section was held during Summer 2017, with transmissions of the Chigiana Lounge and the Chigiana Archival Line that for the first time has transmitted part of the historic patrimony of the Academy.

The radio is available online at www.radioarte.it e www.chigiana.it.

radioarte © is an platform whose participation is open to all, it is a timeless web radio entirely dedicated to the disciplines of sound and radio art. Active since 2001, it is currently operating under its own web station. It shares works of radio and sound artists via web in the format of a radio festival.

Chigiana Radioarte has been produced in partnership with:

- Wave Farm: a non-profit organization focusing on experimentation with radio and television media. Its programs include Arte and Wgxc-FM. Media Arts Grants provide support to artists with access to broadcasting technologies to work with organizations that engage in the use of media as an art form. Founded in 1997 according to the concept of micro broadcast, this micro

radio based in Brooklyn has come to be a grant partner of the State of New York for the electronic arts and media.

- Resonance Radio: this station describes itself as "the world's first art radio station", and aims to provide a radical alternative to traditional broadcasting. Resonance 104.4 FM features programs made by musicians, artists and critics who represent the diversity of London's arts scenes, with regular weekly contributions from nearly two hundred musicians, artists, thinkers, critics, activists and principals; as well as, numerous unique programs by artists on the "Clear Spot" day of the week.
- SWR2: the cultural program of the SWR. It was created in 1998 as a successor of S2 culture, produced in collaboration between the DSP and SWF. The official transmission area includes Baden-Württemberg and Rhineland-Palatinate..
- • Sonosphere: The Franco-German platform dedicated to radioarte which is designed to be a resonant space for innovative artistic work with sound. Sonosphere is an online museum that continues to grow with the future productions of Deutschlandradio Kultur, keeping the doors open for further collections.
- Radioprhenia of Edinburgh (GB): a contemporary art radio station that aims to promote radio as an art form, encouraging challenging and radical new approaches to the medium. Operates with the support of Creative Scotland's Open Project Funding in collaboration with CCA Glasgow.
- Helicotrema: festival that presents a program of recorded audio tracks, and aims to investigate the possibilities of an environment and a shape for collective listening, as was common in the first decades of radio broadcasts.

Multidisciplinarity in the Chigiana International Festival

The multidisciplinary nature of the projects

realised within the Festival is part of its guidelines. Particular emphasis is given to the integration of genres, with the realization of some high-profile projects in where music is combined with:

- new multimedia languages (this is the case of the theatrical representation of *Histoire de Babar*, by Poulenc in the original version, in co-production with the Corps Rompu Company; of *Carbonare* with Body Percussionist; and of the sound installation dedicated to the music of Giacinto Scelsi at the Polo Museale of Santa Maria della Scala);
- the styles of popular music and Jazz (this is the case of the "Mix" event Chigiana meets Siena Jazz).

Multidisciplinarity is also found in the complementary activities developed alongside and related to the concerts, and also those with the goal of audience development, such as the web radio and the installations "Sound Art" (project "ChigianaRadioArte") in the historic center of Siena, which integrate music, audio installations, dramaturgy, sound poetry, electronic music, etc.

Main innovative features

The Chigiana Music Academy has always displayed, during the course of its history, a particular attention to contemporary music. The great composers and artists of the twentieth century, who have performed in the concerts and participated in the advanced level summer courses in the

years following their inception, bear witness to this fact.

In harmony and in line with the continuity of the historic patrimony of the Academy, but also with the goal of giving a new impulse to the relationship with the contemporary and new multimedia forms of expression, the "Chigiana Festival & Summer Academy" has presented, as part of its programming, a vast series of innovative projects, both from the point of view of musical creation and the performance of sound.

The principal innovative characteristics of the programming include the following:

- the inclusion of events that use multimedia and employ innovative technologies to create music;
- the inclusion of that are connected to multiple musical forms of expression of our time, including folk music, and events organized in collaboration with other institutions active in the city and in the local territory;
- programming organized according to thematic areas with a series of events that run from the music of the 18th century to the new sounds of our time;
- the valorisation of Italian contemporary music;
- the valorisation of new Italian interpreters;
- organic collaboration and connection to the teaching activities of the Academy;
- an innovative communications plan for the activities and programs of the



Academy.

Creation and participation in national and international networks: partnerships and networking

The Accademia Chigiana has proceeded with many forms of collaboration and co-production with some of the major international institutions. Indeed, many contemporary compositions commissioned by the Academy go on to enter the world performance circuits. Only in these past years, to name a few instances worth mentioning in particular: "Carnaval" by Sciarrino (world premiere of the integral cycle) in collaboration with the Festival Lachenmann Perspektive - Musik der Jahrhunderte/SWR/Staatsoper Stuttgart; "Winterreise" by Schubert, directed and with visual creations by William Kentridge, produced by the Festival in Aix-en-Provence, in co-production with Wiener Festwochen, Holland Festival, and 5 other institutions abroad; the monodrama *Anaïs Nin* by Louis Andriessen, commissioned by the Accademia Chigiana and by the London Symphony, premiered in Siena and subsequently performed in Germany, Holland, at the Queen Elizabeth Hall in London, and in Los Angeles; the comedic opera-fable *Two heads and a girl* by Isadora Zebeljan, commissioned by the Accademia Chigiana in collaboration with Jugokonzert in Belgrade, presented in world premiere in Siena and transmitted by the Serbian national TV, the opera was staged again in Serbia. As for the "Chigiana International Festival and Summer Academy" in 2017, the original staging of the *Histoire di Babar* by Poulenc was a co-production with the Compagnia Corps Rompu; and the unpublished new version of the iconic composition by Terry Riley, "In C" was co-produced with Siena Jazz.

Focus on the concerts and the audience members of the Chigiana International Festival 2017

- The following data reports the attendance according to the thematic areas of the Summer concert season 2017

(Chigiana International Festival 2017), characterised by 39 concerts, with an total audience of 6,478 spectators (to which 13 Musical Appointments are added, described in the previous "paragraph 3.1 Summer Courses", representing another 1,376 attendees).

- **Chigiana Today** – Concerts with contemporary repertoire
Total Attendees: n. 889 - No. of concerts 6
- **Chigiana Expanded** – Programs that unite different art forms
Total Attendees: n. 126 - No. of concerts 2 (of which, one was free-entry)
- **Chigiana Mix** – Concerts in collaboration with other cultural entities
Attendees: n. 738 - Number of Concerts: 3 (of which, one was free-entry)
- **Chigiana Legends** – Concerts by the faculty members of the Advanced level Summer music courses
Total Attendees: n. 1.699 - Number of Concerts: 7
- **Chigiana Factor – Concerts by the students of the Summer courses. Total Attendees: n. 2.310** - Number of concerts: 18 (of which one was free-entry)
- **Chigiana Off the Wall – Concerts held off-site in the province of Siena**
Total Attendees: n. 716 - number of concerts: 3

	Number of events	Attendees
<i>Chigiana Today</i>	6	889
<i>Chigiana Legends</i>	7	1.699
<i>Chigiana Off the Wall</i>	3	716
<i>Chigiana Expanded</i>	2	126
<i>Chigiana Mix</i>	3	738
<i>Chigiana Factor</i>	18	2.310
TOTAL	39	6.478

The **total number of audience members** for the **2017 Summer concert season** is a cumulative 7,854 attendees (6,478 audience members of the concerts of the Summer festival, +5% with respect to 2016, plus 1,376 attendees of the musical appointments of the summer academy), +3% with respect to 2016.

**THE AUDIENCE OF
THE CHIGIANA
INTERNATIONAL
FESTIVAL 2017**

Below is some of the information that emerged from the survey conducted by questionnaires to the 2017 Festival concert attendees, allowing us to identify relevant characteristics of the summer concert series.

Male (% of the total)	42%
Average age (years)	51

Where are you from

Siena	35.2%
Other provinces in Tuscany	11.3%
Other regions of Italy	26.8%
Abroad	26.8%
<i>Total</i>	<i>100.00%</i>

Motivation for coming to Siena

I live here	39%
For the concert	24%
To study	24%
To work	10%
For tourism	1%
Other	1%
<i>Total</i>	<i>100.00%</i>

Did you attend a concert by the Chigiana in the past 12 months

Never	33%
1 time	10%
2-3 times	27%
4-5 times	13%
Over 5 times	17%
<i>Total</i>	<i>100.00%</i>

How did you hear about this show

Chigiana website	34%
Friends	26%
Posters and flyers	23%
Coming to visit the Chigiana in person	6%
Other websites	4%
Print and Newspapers	3%
Parking Lots	1%
Hotel/B&B	1%
Other	1%
<i>Total</i>	<i>100.00%</i>

Box Office of the 2017 Festival

Below we report the **ticket prices** for the individual Festival events that could be purchased online, by telephone, or in person at the Palazzo Chigi Saracini box office:

TICKET PRICES

Premium Seats	Premium Seats Reduced*	Entrance	Reduced Entrance*
€ 25	€ 20	€ 18	€ 10

* Reductions on tickets are reserved for students, young persons under 26 years of age, Seniors over 65, the MIV season ticket holders 2016/2017, or other adherent entities (Ordine Ingegneri di Siena, Ordine Commercialisti di Siena, CRAL Banca Monte dei Paschi di Siena, Rotary Siena, Rotary Siena Est, Fondazione IES Abroad Italy, e altri).

Only for the final concerts of the courses (**CHIGIANA FACTOR**): **€ 5**

Only for the Musical Appointments by students from the Summer Academy (**CHIGIANA FACTOR**): **Free Entry**

LAST MINUTE

Premium seat	Entrance fee
€ 8	€ 8

Special Arrangements

For all the events of the Festival 2017, entrance tickets for **€5** were offered by the Accademic Chigiana, made as incentives in order to increase access for young people and local citizens, and offered according to special conventions with the following institutions:

- Associazione Culturale Archinote - Siena
- Associazione Culturale Ulisse - SIS (Siena Italian Studies) - Siena
- Azienda per il Diritto allo Studio Universitario Toscana
- CRAL Monte dei Paschi di Siena
- Istituto di Istruzione Superiore "Enea Silvio Piccolomini" - Siena
- Istituto Comprensivo "San Bernardino da Siena" - Siena
- Istituto Superiore di Studi Musicali "Rinaldo Franci" - Siena
- Università per Stranieri - Siena.

Promotions

Presenting a ticket from the **Siena Parcheggi** parking lots entitled the purchaser to a 10% discount on a maximum of 5 tickets (excluding the concert series Factor), not available to be combined with other discounts or reductions. The members of **Cartafreccia** of **Trenitalia frecce** were entitled to receive a free ticket with the purchase of a premium seat ticket (2 for 1 offer).

Tickets can be purchased through the box office, *online*, and by telephone.

4.2 The Winter Concert Season: “Micat in Vertice”

Total Attendees: n. 2,854

The **«Micat in Vertice»** (MIV), winter season, stands alongside the dense proposal of summer concerts. The chamber music series began in 1923, and is held each year from November 22, the feast of Santa Cecilia, until June. The season takes its name from the motto adopted by Count Guido Chigi Saracini (*«shining at the top»*).

Micat In Vertice is one of the most long-standing national programs, holding its 95th edition in 2016, during which it was nominated the **“The Season of Siena”**.

Since the inauguration of the first season, artists such as Arthur Rubinstein, Arturo Bonucci, Ottorino Respighi, Ildebrando Pizzetti, Carlo Zecchi, Sergej Prokof'ev, Vladimir Horowitz, Paul Hindemith, Wanda Landowska, Arthur Schnabel, and Andrés Segovia have participated. In recent years, MIV has reserved some concerts for the best students of the Academy (the “Talenti Chigiani”), which have already begun their concert career, offering them a unique opportunity to perform.

Also in 2017, a series of initiatives were promoted to reposition “Micat in Vertice” in both national and international contexts. These, in particular, redefined the sense of the Winter season in accordance with statute and identity of the Chigiana (identified with the diffusion of the knowledge of great music in the community) beyond giving space to some of the most prominent names on the international concert scene, intends to stand out more and more as an opportunity for knowledge, offering the best young people who come out of the Academy's summer training courses, the “*Talenti Chigiani*”, a high level of opportunity to launch their careers.

The “Micat in Vertice” season thus “exclusively” presents (before other seasons in Italy and abroad) some of the young



emerging interpreters destined to become the central figures of tomorrow's concert scene. In other words, Chigiana's winter season is one of the most interesting seasons on the international stage, as it is a thematic and culturally stimulating concert proposal made by great artists or original interpreters who are carrying out interesting proposals in the field of Concerts performance, joined with the concerts of the best young people. In addition, the “Micat in Vertice” makes its concerts the point of arrival for an explorative journey of knowledge gathering, associating the aim of introducing themes to the concerts and their interpreters to every meeting with the audience.

This new operation also aims to increase the season's audience presence and gradually shift its composition, aiming for the ever-increasing presence of young people. In order to encourage the participation of an informed public, introductions were made on

the themes of the concert ("Micat in Lounge") held again in 2017 by Maestro Nicola Sani, Maestro Cesare Mancini and Prof. Stefano Jacoviello before all the scheduled winter concerts. The communication campaign for the 2017/2018 season was also enhanced through the creation of targeted offers, meetings, and promotional opportunities in the surrounding area (schools, associations, service clubs, institutions, etc.). Furthermore, in 2017, the number of winter concerts was reorganised, bringing them back to 13 events, to realign the distribution of winter concerts with the historical practice of the Academy (reducing the season by 3 events with respect to 2016).

It is therefore a season that presents elements of novelty with a new and decisive

personality, which opens up new cultural dimensions to the whole city and the territory.

The Program of Micat in Vertice 2017

Describing the data for the 2017 calendar year only (Micat in Vertice 2017), the information below compares two winter concert seasons: MIV 2016/17 (9 concerts, from January to May 2017) and MIV 2017/18 (4 concerts, from November-December 2017), with a reduction of 3 concerts with respect to 2016.

January-May 2017 MICAT IN VERTICE 2016/2017

	VENUE	DATE	ARTISTS
1	Palazzo Chigi Saracini	13/01/2017	MATTEO FOSSI piano - MARCO GAGGINI piano
2	Palazzo Chigi Saracini	20/01/2017	RENATA ARLOTTI guitar WANDERER GUITAR DUO
3	Palazzo Chigi Saracini	24/02/2017	ALLEGRO CON SAUDADE MARIA DI PASQUALE piano and director - DANIELA DE CARLI mezzosoprano - TANIA CARMARGO GUARNIERI violin - GIOVANNI BORELLI viola - ANNA ARMATYS cello - MAYRA PEDROSA double bass - PAOLO ROCCA clarinet - ANGELO COLONE guitar - KAL DOS SANTOS percussion
4	Palazzo Chigi Saracini	10/03/2017	IL ROSSIGNOLO TELEMANN & HÄNDEL
5	Palazzo Chigi Saracini	31/03/2017	QUARTETTO ARIS ARCHI
6	Palazzo Chigi Saracini	07/04/2017	TRIO DI PARMA strings and piano
7	Palazzo Chigi Saracini	14/04/2017	CHOIR OF THE CATHEDRAL OF SIENA "GUIDO CHIGI SARACINI" LORENZO DONATI director
8	Chiesa di S. Agostino	05/05/2017	CHIGIANA CHILDREN'S CHOIR FEDERICA SCAGLIOSO piano - RAFFAELE PUCCINANTI piano and director
9	Chiesa di S. Agostino	12/05/2017	ORCHESTRA DELLA TOSCANA MAURIZIO BAGLINI piano - DANIELE RUSTIONI conductor



Micat in Vertice - Matteo Fossi and Marco Gaggini

November/December 2017 MICAT IN VERTICE 2017/2018

	PLACE	DATE	ARTISTS
10	Teatro dei Rozzi	11/22/2017	SPIRA MIRABILIS ENSEMBLE
11	Palazzo Chigi Saracini	12/01/2017	MELINGO - ANDA
12	Palazzo Chigi Saracini	12/15/2017	TRIO GAON
13	Church of SS. Annunziata	12/22/2017	CHOIR OF THE CATHEDRAL OF SIENA "GUIDO CHIGI SARACINI" MARIA CHIARA FIORUCCI harp - CESARE MANCINI organ - LORENZO DONATI director

The **total number of spectators** for the winter concerts in 2017 was 2.854, with an average of 220 attendees per concert (on par with 2016).



Micat in Vertice - Spira mirabilis

The Micat in Vertice Box Office 2017

TICKET PRICES "Micat In Vertice" 2016/2017

Venue	Premium Seats	Premium Seats Reduced*	Entry	Reduced Entry*
Teatro dei Rozzi	€ 25	€ 20	€ 18	€ 8
Palazzo Chigi Saracini e Chiesa di S. Agostino	€ 25	€ 20	€ 18	€ 8

* Reductions are reserved for students, young persons under 26, and Seniors 65 and over, members of the Professional Engineers of Siena, members of the Professional Accountants of Siena, and other adherent entities

SEASON TICKET PRICES "Micat In Vertice" 2016/2017

Membership	Premium	Premium Reduced*	Entry	Reduced Entry*
MEMBER	€ 220	€ 185	€ 160	€ 90

* Reductions are reserved for students, young persons under 26, and Seniors 65 and over

TICKET PRICES "Micat In Vertice" 2017/2018

Venue	Premium	Premium Reduced*	Entry	Reduced Entry*
Teatro dei Rozzi	€ 25	€ 20*	€ 18	€ 8
Palazzo Chigi Saracini	€ 25	€ 20*	€ 18	€ 8

* Reductions are reserved for students, young persons under 26, and Seniors 65 and over, members of the Professional Engineers of Siena, members of the Professional Accountants of Siena, and other adherent entities

SEASON TICKET PRICES "Micat In Vertice" 2017/2018

Membership	Premium	Premium Reduced*	Entry	Reduced Entry*
GENERAL MEMBERSHIP	€ 220	€ 185	€ 170	€ 80
CARNET PER TE (concerts: November 22nd, April 20th, and 3 others by choice)	€ 100	€ 75		

* Reductions are reserved for students, young persons under 26, and Seniors 65 and over.

Special Arrangements

For all the events of the Festival 2017, entrance tickets for **€5** were offered by the Accademic Chigiana, as incentives in order to increase access for young people and local citizens, and offered according to special conventions with the following institutions:

- Associazione Culturale Archinote - Siena
- Associazione Culturale Ulisse - SIS (Siena Italian Studies) - Siena
- DSU Toscana
- Istituto di Istruzione Superiore "Enea Silvio Piccolomini" - Siena
- Istituto Comprensivo "San Bernardino da Siena" - Siena
- Istituto Superiore di Studi Musicali "Rinaldo Franci" - Siena
- Istituto Tecnico Industriale "Tito Sarrocchi" - Siena
- Università per Stranieri - Siena

4.3 Young Italian Musical Talents around the World

In 2017, the Accademia Chigiana activated a new project with the Ministry of Foreign Affairs and the International Cooperation, to carry out initiatives to promote the best young Italian performers coming from the Summer Academy abroad. The main objectives of the project are:

To develop the collaboration with the Director's office of the Sistema Paese within the Ministry of Foreign Affairs and the Internatio-

nal Cooperation through the Italian Institutes of Culture to plan joint activities and events for the promotion of young artists launching their careers in music, to support this and to present these young Italian interpreters in the context of international excellence of the new generation of Chigiana masters.

In 2017, three concerts were held (Brussels, Vienna, and Berlin) from October to December with funding contributed by the Ministry and the Institutes of Culture.

number	DATE	EVENT	in Siena	outside of Siena
1	10/03/2017	YOUNG ITALIAN TALENTS IN THE WORLD CONCERT FERDINANDO TREMATORE violin ANGELA TREMATORE piano		Italian Institute of Culture, Brussels

7:00pm

Program:

A. Pärt: *Fratres* / R. Schumann: Sonata n. 2 in re min. op. 121 *Grosse Sonate* / O. Respighi: Sonata in si min.

number	DATE	EVENT	in Siena	outside of Siena
2	10/05/2017	YOUNG ITALIAN TALENTS IN THE WORLD CONCERT QUARTETTO NOÛS TIZIANO BAVIERA violin ALBERTO FRANCHIN violin SARA DAMBRUOSO violin TOMMASO TESINI violin		Italian Institute of Culture, Berlin

7:00pm

Program:

G. Puccini: *Crisantemi* / G. Verdi: Quartetto in mi min. / L. Nono: *Fragmente – Stille, An Diotima*

number	DATE	EVENT	in Siena	outside of Siena
3	12/14/2017	YOUNG ITALIAN TALENTS IN THE WORLD CONCERT ERICA PICCOTTI cello MONICA CATTAROSS piano		Italian Institute of Culture, Vienna

9:00pm

Program:

G. Martucci: Due romanze op. 72 / O. Respighi: Adagio con variazioni / F. Busoni: *Kultaselle* - Variazioni su un tema finlandese /

S. Sciarino: *Melencolia I* / I. Stravinskij: *Suite Italienne*

The project allows the Academy to expand its international network, and elevate its image and appeal with expected returns on current and future educational activities.

Out of Season Concerts

As in each year, in 2017, the Accademia organized concerts outside of the structure of its traditional seasons:

number	DATE	EVENT	in Siena	outside of Siena
1	06/02/2017	SPECIAL CONCERT FOR THE FESTA DELLA REPUBBLICA ILARIA TARCHIANI soprano LAURA PASQUALETTI piano	Palazzo Chigi Saracini	

12:00pm

Program:

F.P. Tosti: due piccoli notturni di Gabriele d'Annunzio *O falce di luna calante*; *Van gli effluvi de le rose* / W.A. Mozart: da "Così fan tutte" *In uomini in soldati* / P.I. Čajkovskij: *Valzer dei fiori* per pianoforte solo / G. Donizetti: da "Don Pasquale" *Quel guardo il cavaliere* / P. Mascagni: da "L'amico Fritz" *Son pochi fiori* / G. Puccini: *Terra e mare* aria da camera; da "Manon Lescaut" Intermezzo per pianoforte solo; da "Gianni Schicchi" *O mio babbino caro*

number	DATE	EVENT	in Siena	outside of Siena
2	07/02/2017	CARPE DIEM STRING QUARTET CHARLES TYLER WETHERBEE violin AMY SARAH GALLUZZO violin KORINE FUJIWARA viola CAROL ICHIN OU cello	Palazzo Chigi Saracini	

12:00pm

Program:

F. Schubert: Quartettsatz in do min. D 703 / S. Taneyev, Quartetto in la magg. n. 9 / E. Erylmaz, *Dances of the Yogurt Maker* / D. Brubeck, K. Fujiwara: *Blue Rondo a la Turk* / A. Piazzolla, C. Wetherbee: *Otoño Porteño* / K. Fujiwara: *Fiddle Suite Montana*

number	DATE	CONCERT	Instructors
3	07/13/2017	CONCERT - ROTARY CLUB SIENA Students of the Flute and Cello courses	Patrick Gallois Antonio Meneses

7:00pm

Programma:

- Miguel Braga (Brazil) cello: J.S. Bach, from the Suite n. 3 for cello BWV 1009, *Prélude*, *Bourrée* / G. Cassadò, from the Suite for cello solo, *Preludio-Fantasia*
- Tommaso Binini (Italia) flauto: L. Berio, *Sequenza per flauto solo*
- Felicia Hamza (Germany) cello: J.S. Bach, from the Suite n. 6 for cello BWV 1012, *Prélude*, *Sarabande*, *Courante*
- Mario Bruno (Italia) flute: F. Martin, *Ballade*
- Mario Bruno, Tommaso Binini: F. Doppler, *Andante e rondò* op. 25 for two flutes and piano
accompanist of the Flute course: Luigi Pecchia

number	DATE	EVENT	in Siena	outside of Siena
4	08/16/2017	CONCERT STUDENTS OF THE VIOLIN COURSE Instructor: Salvatore Accardo GENNARO CARDAROPOLI violin MARIA DIATCHENKO violin STEFANIA REDAELLI piano	Palazzo Chigi Saracini	

12:00pm

Program:

N. Paganini: Introduzione e variazioni in sol magg. sul tema *Nel cor più non mi sento* da "La Molinara" di Paisiello / C. Saint-Saëns: *Introduzione e Rondò capriccioso* in la min. op. 28 / N. Paganini: dai 24 Capricci op.1, n.7. *Posato*; dal Concerto n. 2 in si bem. min. op.7 *Rondò "La Campanella"* (III mov.) / P. de Sarasate: *Navarra* for two violins and piano

number	DATE	EVENT	in Siena	outside of Siena
5	08/19/2017	CHIGIANA PERCUSSION ENSEMBLE SIMONE BUTTA' percussion GIULIO CINTONI percussion MATTEO ROSSI percussion FABIO MACCHIA percussion JAMIL ZIDAN percussion		Tenuta Val delle Rose (Gr)

9:00pm

Program:

S. Reich, "Drumming part 1", per 4 coppie di bongos intonati / W.A. Mozart (trascrizione F. Bartolini), "La regina della notte", per 2 marimbe, vibrafono e xilofono / J. Cage "Third construction", per 4 percussionisti / A. Piazzolla (trascrizione G. Zampieri), "Violentango" per 2 marimbe, vibrafono e xilofono / S. Reich "Music for pieces of wood" per 5 coppie di claves / A. Piazzolla (trascrizione G. Zampieri) "Escolaso" per 2 marimbe, vibrafono e xilofono / G. Sollima "Millenium bug" per 4 percussionisti / W.J. Shinstine "Scherzo without instruments" per body percussion

number	DATE	EVENT	in Siena	fuori Siena
6	09/26/2017	CONCERTO ROTARY CLUB SIENA EST <i>Paggi, dive e capolavori fra otto e novecento</i> BEATRICE FANETTI mezzosoprano GUGLIELMO PIANIGIANI pianoforte	Palazzo Chigi Saracini	

7:00pm

Program:

G. Donizetti: da "Anna Bolena" *È sgombro il loco..... Ah! Parea che per incanto* / G. Meyerbeer: da "Les Huguenots" *Nobles seigneurs, salut!* / J. Strauss: da "Die Fledermaus" *Ich lade gern mir Gäste ein* / R. Schumann: da *Carnaval* op.9 per pianoforte, *Pierrot, Arlequin, Valse noble, Lettres dansantes, Chiarina, Chopin, Estrella* / H. Berlioz: da "Les nuits d'été" *Le spectre de la rose* / J. Brahms: *Die Mainacht* op.43 n. 2 / F. Poulenc: *Les chemins de l'amour* / E. Satie: *La Diva dell'Empire*

number	DATE	EVENT	in Siena	outside of Siena
7	10/26/2017	CONCERT - ASSOCIAZIONE IL LICEONE BEATRICE FANETTI mezzosoprano GUGLIELMO PIANIGIANI piano	Palazzo Chigi Saracini	

7:30pm

Program:

A. Scarlatti: dal "Giardino d'amore" *Care selve, amati orrori... Ma voi non rispondete... Fugge l'aura* / H. Purcell: da "Dido and Aeneas" *When I am laid in earth*, lamento di Didone / L. Cherubini: dal "Demofoonte" *Ahi che forse ai miei dì*, aria di Dircea / R. Hahn: *À Chloris* / J. Offenbach: da "La Belle Hélène" *Le jugement de Paris* / C. Gounod: da "Sapho" *O ma lyre immortelle*, aria di Saffo / M. Castelnuovo Tedesco: dalle "Sei odi di Orazio" *A Venere* / C. Willibald Gluck: da "Paride ed Elena" *O del mio dolce ardor*, aria di Paride / V. Bellini: da "Norma" *Sgombra è la sacra selva*, aria di Adalgisa / J. Offenbach: dall' "Orphée aux Enfers" *Hymne à Bacchus*

number	DATE	EVENT	in Siena	outside of Siena
8	11/9/2017	Claudio Monteverdi on the 450° anniversary of his nascita <i>"Amor sacro, amor profano"</i> POLYPHONIC OPERA SIENESE POLYPHONIC CHOIR RAFFAELE PUCCIANTI director	Palazzo Chigi Saracini	

8:45pm

Program:

C. Monteverdi: dal VI Libro di Madrigali (1614), *Sestina Lacrime d'amante al Sepolcro dell'amata*; *Messa in Illo Tempore* a 6 voci (1610) / H. Isaac: *Regina Caeli* a 5 voci

number	DATE	EVENT	in Siena	outside of Siena
9	11/11/2017	STEFANO BATTAGLIA piano Presentation of the new album for ECM "PELAGOS" With Manfred Eicher, Stefano Jacoviello <i>In collaboration with ECM Records, Siena Jazz Attività del Polo Musicale Senese</i>	Palazzo Chigi Saracini	

8:45pm

number	DATE	EVENT	in Siena	outside of Siena
10	11/17/2017	GIULIA ATTILI cello	Accademia dei Rozzi	

6:00pm

Program:

J.S. Bach: dalla Suite n.3 in do magg. BWV 1009, Prélude, Sarabande, Gigue / G. Cassadó: dalla Suite per violoncello, Sardana (II mov.), Intermezzo e danza finale (III mov.)

number	DATE	EVENT	in Siena	outside of Siena
11	12/2/2017	MEETING WITH THE BANK FOUNDATIONS MARIA DIATCHENKO violin GIULIA ATTILI cello MONICA CATTAROSI piano	Palazzo Chigi Saracini	

6:00pm

Program:

E. Grieg: Sonata in la min. op. 36 per violoncello e pianoforte / P. Čajkovskij: Pezzo capriccioso in si min. op. 62 / M. Ravel: Sonata n. 2 in sol magg. per violino e pianoforte / C. Saint-Saëns: Introduzione e rondò capriccioso in la min. op. 28 per violino e pianoforte

number	DATE	EVENT	in Siena	outside of Siena
12	12/22/2017	BEATRICE FANETTI mezzosoprano GUGLIELMO PIANIGIANI piano		Church of S.Simeone Rocca di Castiglion d'Orcia (Si)

9:00pm

Program:

J.S. Bach: dall'Oratorio di Natale, *Bereite dich Zion* / G. Fauré: *Noël* / F. Schubert: *Ave Maria* / M. Reger: *Mariä Wiegenlied* op.76 n.52 / A. Adam: *Cantique de Noël* / J.S. Bach: dalla Cantata n.147, *Jesus bleibet meine Freude* / A. Vivaldi: dal *Gloria*, *Qui sedes ad dexteram patris* / C. Gounod: *Ave Maria*, meditazione sul preludio di Bach / H. Wolf: dallo *SpanischesLiederbuch*, *Die ihr schwebet um diese Palmen* / W.A. Mozart: *Ave verum corpus*, k.618 / K. Collan: *Sylvia's Christmas Song*; / *What child is this?*; *Fum fum fum* / L. Redner: *O little town of Bethlehem*



Choir of the Cathedral of Siena "Guido Chigi Saracini"

5. CHOIRS

5.1 The Guido Chigi Saracini Choir

In 2016, the Chigiana Music Academy with the Metropolitan Opera of Siena, started the creation of a **Polyphonic Choir dedicated to choir members with proven experience**. It is the new project of the **Choir of the Cathedral of Siena "Guido Chigi Saracini"**. The aim is to establish a new choir in Siena dedicated to the service of the principal liturgical celebrations in the Cathedral, was achieved in 2017, along with the performance of concerts and artistic / cultural musical events of increasing importance.

It is one of the most important achievements in the field of music production and distribution of the last years for the city of Siena, due to its international relevance. An ambitious project that the Academy could not realize without the determined participation of the **Metropolitan Opera of Siena**, and an example of the constructive relationship between institutions, which, with this artistic initiative, aims to make Siena a model for Italy and for Europe.

Sacred music finds a home in Siena. It is especially important to create a new opportunities to look to the future in a creative way and to let the beauty and worthiness of the liturgy shine. A project to equip the Cathedral and Siena with a stable Chapel Choir of the utmost expertise, proposing it as a model of international excellence, and enriching the town's cultural proposal with an original initiative, most likely a unique accomplishment in Italy at this time in history.

The project, in fact, has enriched the collective cultural patrimony with the creation of a stable artistic complex positioned at the apex of the extensive practice of interpretation of the liturgical repertoire. It combines the commitment

of sacred inspiration with the creation of quality concerts. The synergies activated by the presence of the choir in concert and the performance activities of the Academy are significant. We draw particular attention to the great repertoire of vocal polyphony, from ancient music to contemporary music, but also to the new proposals that will be planned with the participation of teachers, students, and instrumental ensembles that already collaborate with the Academy.

The Choir of the Cathedral of Siena "Guido Chigi Saracini" is directed by maestro Lorenzo Donati, of international excellence, and who also was a student in the composition course of the Accademia Chigiana.

In 2017, in particular due to the special enrolment and selection phases, **103 people**, were deemed eligible to participate in the "Guido Chigi Saracini" Choir of the Cathedral of Siena. Selected from all over Italy, the applicants demonstrated both the great success and the absolute importance of the project, which was a result of collaboration between the Metropolitan Opera of Siena and the Accademia Chigiana.

Below is the calendar of liturgical celebrations and concerts held in 2017.



CORO
DELLA CATTEDRALE DI SIENA
GUIDO CHIGI SARACINI

CALENDAR OF THE LITURGICAL CELEBRATIONS AND CONCERTS 2016-2017

<http://www.chigiana.it/coro-della-cattedrale-di-siena-guido-chigi-saracini-calendario-2016-2017/>

DECEMBER 2016

Friday 23 – 9pm – Cathedral

Micat in Vertice

Concert *Le Grandi Antifone di Natale*

Saturday 24 – 11pm – Cathedral

Celebrazione Messa della Notte di Natale

JANUARY 2017

Saturday 21 – 9pm – Cathedral

Laudetur – Musiche da Gabrieli a Bach

APRIL 2017

Sunday 9 – 11am – Cathedral

Domenica Palme – Celebrazione Messa Domenica delle Palme

Wednesday 12 – 5pm – Cathedral

Crisma – Celebrazione Messa del Crisma

Friday 14 – 6pm – Accademia Chigiana

Micat in Vertice – Concerto Responsori Venerdì Santo

Friday 14 – 11pm – Cathedral

Laudetur – Concerto Responsori Venerdì Santo

Sunday 16 – 11am – Cathedral

Pasqua – Celebrazione Messa Domenica di Resurrezione

Sunday 23 – 10am – Cathedral

Celebrazione Messa Domenica in Albis

Saturday 29 – 9pm – Cathedral

Laudetur – Concerto *Christi amor*

Sunday 30 – 10am – Basilica of S. Domenico

Celebration of the Mass for Santa Caterina

JUNE 2017

Sunday 4 – 10am – Cathedral

Celebration of the Pentacostal Mass

AUGUST 2017

Sunday 6 – 9:15pm – Cathedral

Chigiana International Festival

Concerto *In Nomine Lucis*

Monday 7 – 10pm – Abbey of San Galgano

Chigiana International Festival

Concerto *O Nata Lux*

Tuesday 15 – 10am – Cathedral

Celebrazione Repertorio Assunta

OCTOBER 2017

Saturday 21 – 8pm – Cathedral

Concerto nell'ambito del Congresso nazionale dell'Associazione Nazione Magistrati

NOVEMBER 2017

Wednesday 1 – 11am – Cathedral

Celebrazione Repertorio Messa dei Santi

Thursday 30 – 9pm – Cathedral

Laudetur – Concerto *L'eredità di Palestrina*

DECEMBER 2017

Friday 1 – 6pm – Church of SS. Annunziata

Celebrazione Messa S. Ansano

Friday 22 – 9pm – Church of SS. Annunziata

Micat in Vertice - Concerto di Natale

Sunday 24 – 11pm – Cathedral

Celebrazione Messa della Notte di Natale

Saturday 30 – 9pm – Cathedral

Laudetur - Concerto *Halleluja*

Sunday 31 – 6pm – Cathedral

Celebrazione *Te Deum* di fine anno



Choir of the Cathedral of Siena "Guido Chigi Saracini"

5.2 Chigiana Children's Choir (CH3)

In order to expand its pedagogical efforts, and also to make a decisive and high-level contribution to the dissemination of musical knowledge among young people, in 2017, the Academy has actively pursued the development of the **new children's choir** called the "CH3" - CHigiana Children's Choir (launched in 2015). The project, sponsored by the Rotary Club Siena-East, is aimed at the creation of a new high-level choral formation led by Maestro Raffaele Puccianti and invited to participate in significant concert events during the year.

The project is divided into weekly lessons from October to June for the two types of choir (preparatory and Children's Choir). The Choir is open to children from years

three to five at the primary school level; and from the first to third years of middle school, up until the first year of high school for girls (age 15) and the change of the voice for boys (8 to 15 years of age).

In 2017, the CH3 witnessed the participation of:

- 28 children: **CHILDREN'S CHOIR;**
- 5 children: **PREPARATORY CHOIR.**

In 2017, as in the previous season, the Choir immediately became the protagonist of important and exalting concerts (reported below) under the guidance of its director, Maestro Raffaele Puccianti. In addition to these concerts is the Micat in Vertice 2016/2017 season concert on May 5th 2017 ("The night, water and the stars" with Raffaele Puccianti, piano and conductor, and Federica Scaglioso, piano).



Chigiana Children's Choir

number	DATE	EVENT	in Siena	outside of Siena
1	1/15/2017	CHIGIANA CHILDREN'S CHOIR FEDERICA SCAGLIOSO piano RAFFAELE PUCCIANI director --- CORO VOCEINCANTO MATTIA SENESI piano DUCCIO NICCOLINI percussion GIANNA GHIORI director	Palazzo Chigi Saracini	

5:00pm

Program

- Gregoriano: Ave Maris Stella / B. Britten: da "Ceremony of Carols" *Hodie Christus natus est*; da "Friday afternoon" op.7 *Begone dull care*; *Cuckoo*; *A new Year Carol*; *There was a man* / L. Delibes: da "Messa Breve" *O Salutarsi Hostias*; *Agnus Dei* / S. Rachmaninov: da 6 Cori op. 15 *Glorius For ever* / Trad. Natalizio: *Adeste Fideles* / *Deck the Hall*

- A. Venturini: *Neve* / L. Trentin: *Quei ragni pelosi* / C. Ganzerla: *Cade la pioggia*; *Un tipo losco* / R. Goitre: *Ninna Nanna Toscana* / B. Britten: da "Ceremony of Carols" *This little babe* / M. Zuccante: *Laudes Creaturatum* / L. Panzeri: *Quem vidistis pastores* / Trad. ucraino: *Carol of the bells*

number	DATE	EVENT	in Siena	outside of Siena
2	7/06/2017	<i>Languages in Italy, in Europe, in the world</i> CHIGIANA CHILDREN'S CHOIR FEDERICA SCAGLIOSO piano RAFFAELE PUCCIANI director	Palazzo Chigi Saracini	

7:00pm

Program:

The river She is flowing, Tradizionale indiano; *Sakura, Sakura*, Tradizionale giapponese; *Tuonane Paradiso*, Tradizionale della Tanzania / A. Banchieri: *Capricciata a tre voci* / B. Britten: da *Friday afternoon*, *Cuckoo!* / F. Giardini: *Viva tutte le vezzose* / B. Britten: da *Friday afternoon*, *Begone dull care*, *I mum be married on Sunday*, *There was a man*, *Fishing song* / S. Rachmaninov: da *Cori* op.5 a due voci, *Night*, *Glorious forever* / N. Piovani: *Do, do, do Donizetti* / dai film di Walt Disney: *Height-Ho* (da "Biancaneve e i sette nani"); *Bibbidi, bobbidi boo* (da "Cenerentola"); *Basta un poco di zucchero* (da "Mary Poppins"); *Provate a fischiettar* (da "Biancaneve") / C. Ganzerla: *Cade la pioggia*

number	DATE	EVENT	in Siena	outside of Siena
3	12/3/2017	CHIGIANA CHILDREN'S CHOIR FEDERICA SCAGLIOSO piano RAFFAELE PUCCIANI director <i>In collaboration with the Associazione il Laboratorio</i>	Accademia dei Rozzi Sala della Suvera	

5:30pm

Program:

B. Britten: da *Ceremony of Carols*, *Hodie Christus natus est*; da *Friday afternoon* op.7, *Begone dull care*, *Cuckoo*, *I must be married on Sunday*, *There was a man* / L. Delibes: dalla *Messa Brève*, *O salutaris Hostias*, *Agnus Dei* / Canti tradizionali natalizi: *Din dong marry*, *Carol of the bells*

number	DATE	EVENT	in Siena	outside of Siena
4	12/18/2017	CHIGIANA CHILDREN'S CHOIR FEDERICA SCAGLIOSO piano RAFFAELE PUCCIANI director CORO DEL LICEO MUSICALE "E.S. Piccolomini" CECILIA RIMMAUDO piano VINCENZO VULLO director	Palazzo Chigi Saracini	

6:30pm

Program:

B. Britten: da *A Ceremony of Carols* op. 28, *Hodie Christus natus est*; da *Friday afternoons* op.7, *Begon dull care*, *Kuckoo*, *A new year carol*, *I must be married in Sunday* / L. Delibes : dalla *Messe Brève*, *Gloria in excelsis Deo*, *O salutaris Hostias*, *Agnus Dei* / *Ding Dong merrily on High* / C. Ganzerla: *Cade la pioggia* / J. Arcadelt: *Il bianco e dolce cigno* / Anonimo XVI sec.: *Tourdion* / L. Molino: *O sacrum convivium* / W. Byrd: *Ave verum corpus* / F. Mendelssohn: *Abschied vom Walde* / B. Britten: *Balulalow* / *Carols of the bells*





6. AUDIENCE DEVELOPMENT PROJECTS

Nel 2017 l'Accademia ha continuato a In 2017, the Academy continued to develop and promote public development and growth activities - first launched in 2015 as part of a transversal project by the Chigiana Academy dedicated to the 50th anniversary of the death of Count Guido Chigi Saracini (1880-1965) - through a series of initiatives and appointments addressed to the public and the citizens of Siena.

These initiatives have opened the Chigiana Music Academy to the **concrete collaboration with the cultural and musical institutions of the city and the territory**, through synergistic activities, otherwise unattainable in the current economic, social and financial context. This highlights the role of the Chigiana Music Academy as an authentic cultural "factory", a reference point for the diffusion of musical knowledge, and of high-level instrumental and interpretative performances.

Specifically, the 2017 audience development efforts have included the following educational and promotional activities:

- o a program of encounters and conversations on music and literature (Cultural Appointments at the Palazzo), the conclusion of which was the series **"Footnotes"** (from November 10th, 2016 to January 26th, 2017); and the production of the series **"Tradire, the roots of the Music"** (from February 9th to April 20th, 2017). ma di incontri e conversazioni tra musica e libri (Appuntamenti culturali a Palazzo), che ha visto la conclusione del ciclo "Note a piè di pagina" (dal 10 novembre 2016 al 26 gennaio 2017) e la realizzazione della serie "Tradire, Le radici della Musica" (dal 9 febbraio 2017 al 20 aprile 2017);
- o The **"Listening Guides"** in the Chigiana International Festival 2017 - il Chigiana Lounge as a project to grow the

citizenship - and the winter concert season with "Micat in Lounge" (introductions to the concerts of the "Micat in Vertice" season).

6.1 Cultural Appointments

"Footnotes"

The series of cultural meetings called "Footnotes", represented by several informal conversations about music and books, was completed in 2017 (from November 10th 2016 to January 26th 2017). Prestigious authors and musicians were invited to talk about current events and musical culture. Once again, the palazzo has opened its doors to the public welcoming them into its living room and making it a friendly participant in the lives and the work of the artists. All meetings were open to all with free admission and were led by Stefano Jacoviello.

Thursday November 10th, 2016 6pm

Palazzo Chigi Saracini

Mozart was a go, Bach even more by

Matteo Rampin and Leonora Armellini

With Leonora Armellini

Thursday November 24th, 2016 6pm

Palazzo Chigi Saracini

Il ghigno di Esopo **by Mario Ricca** with Mario Ricca

Wednesday December 14th 6pm

Istituto Superiore di Studi Musicali "Rinaldo Franci"

Marchand/Clérambault **by Luca Oberti** with Luca Oberti – harpsichord

Thursday January 26th 2017 9pm

Palazzo Chigi Saracini Conversations with

Steve Lacy **by Jason Weiss**

with Francesco Martinelli and Roberto Ottaviano –soprano saxophone

"Footnotes" is an initiative of the Accademia Musicale Chigiana in the area of the Polo Musicale Senese that has garnered the participation of about 90 attendees in 2017



ACCADEMIA MUSICALE CHIGIANA SANTA CHIARA LAB

TRADIRE

LE RADICI NELLA MUSICA

9 febbraio ore 18.30
Palazzo Chigi Saracini
FROTTOLE SUL PASSATO
Viva Bianca Luna Biffi | viola d'arco, voce

23 febbraio ore 21
Palazzo Chigi Saracini
RADICI
Gianni Coscia | fisarmonica

1 marzo ore 21
Auditorium Santa Chiara
NOTTURNO SALENTINO
Valerio Daniele | chitarra ed elettronica
Ninfa Giannuzzi | voce
Giorgio Distanti | tromba ed elettronica

16 marzo ore 21
Palazzo Chigi Saracini
OLTRE L'ADRIATICO
"LURA"
Redi Hasa | violoncello
Maria Mazzotta | voce

23 marzo ore 21
Palazzo Chigi Saracini
ISOLE INAUDITE
Paolo Angeli | chitarra sarda preparata

6 aprile ore 21
Teatro dei Rinnovati
DENOMINAZIONE DI ORIGINE POPOLARE*
I Violini di Santa Vittoria | quintetto d'archi

20 aprile ore 21
Auditorium Santa Chiara
DAVID LAZZARETTI: PROFEZIE SULL'AMATA
"NEW BORDER ENSEMBLE"
Mirco Mariottini | direzione
Giovanni Falzone | tromba
Marco Baliani | voce fuori campo

www.chigiana.it Prenotazioni: 0577 220927 - info@chigiana.it - [eventbrite.it](#)

IN COLLABORAZIONE CON: ENOTECA ITALIANA, UNIVERSITÀ DI SIENA 1240, COMUNE DI SIENA, FMPS, fts, SIENA JAZZ

"Tradire, the roots of the music"

To betray, to translate, and traditions (*Tradire, tradurre e tradizioni*) are words that have almost the same root in Italian, and therefore the meaning that binds them: one cannot communicate one's own identity without translating it into the language of another, thus committing an inevitable betrayal of the original. Traditions, on the other hand, are nothing more than images of the past, continually transported into the present to protect them, preserve them, and pass them on to the future.

In this new series, we meet artists who are convinced that they can discover new sounds by exploring their musical roots and translating them, because traditional trunks can still sprout. Of all the arts, music is forced to live only in the present. Sometimes the past is too dried up and without a direct witness to bring it back to life. So, we need to look for its traces in the popular survivors, just like those who must reinvent the sound of the Renaissance courts. But, perhaps the

betrayed past is not always so far away. It can still be heard, for example, in the passionate dances of the Emilian braccianti or the private emotions of the Piedmontese bourgeoisie. Sometimes, as in Salento, the chain of generations breaks and you have to start again from a rustling of the fronds of the olive trees, to find the rhythm of the cradle or a dance. Crossing lands and seas, from hand to hand and voice to voice, the instruments are transformed and the songs are translated. They carry with them the baggage of all the stories told, entangled between the chords of a cello, or a guitar that changes with the patient work of a visionary craftsman. Among these songs, the ancient words used by the prophets can be felt to comfort humble daily needs.

"Tradire the roots of the music" is the only possibility that we have today to re-listen to the sounds and the sense of their origins that still pertain to us now.

Before each event the Enoteca Italiana offers the attendees a tasting of wines from the same regions of the music that will be played. Music and wine become the motives for an encounter with beauty and an identity, ours, to taste, to look, and to listen. "Tradire le radici nella musica" is an initiative of the Accademia Musicale Chigiana realised in collaboration with Santa Chiara Lab, and the Enoteca Italiana with the support of the Università degli Studi di Siena, Comune di Siena, Fondazione Monte dei Paschi di Siena, Fondazione Toscana Spettacolo onlus, and Siena Jazz. Free listening – Free entry to all events, except April 6th (€5).

The Tradire events were attended by approximately 1,055 people in 2017. With these types of initiatives, without diluting its mission and identity, the Accademia Chigiana returns to its role as a Cultural Center of the city, making culture accessible to the public. Also, in terms of the accessibility of the historic Palazzo Chigi Saracini, a study is underway for an eventual project to improve accessibility. Comprehensively in 2017, the activities connected to the cultural appointments were attended by 1,145 people.

6.2 Listening guides and introductions to the music

A popular thematic area that distinguishes the Chigiana International Festival 2017 is an informative space (launched for the first time in Summer 2015) called “**Chigiana Lounge**”, a series of encounters with the public to guide their listening with free entry - held before the concerts by musicologists, composers, and music critics. These appointments have drawn attention to some of the most outstanding concerts in the Chigiana programming.

These meetings took place from 7-8pm in the Santa Maria della Scala Museum, followed by a small apertif.

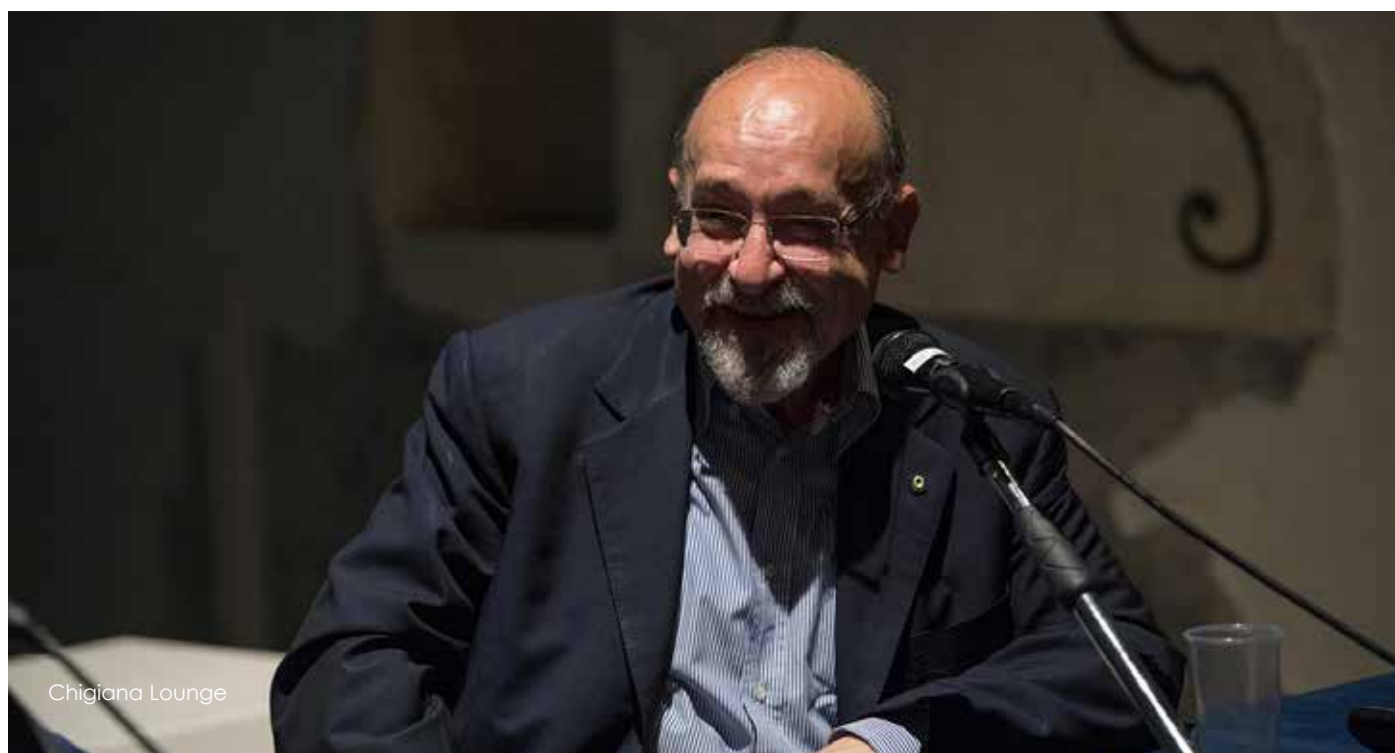
The events were organised by Stefano Jacoviello and included the use of a multimedia system. The program of the 8 summer events of the Chigiana Lounge, attended by about 670 people (+40% with respect to 2016), is listed below.

- **July 14th**, Guido Salvetti and Nicola Sani
“Riccardo Brengola. The Twentieth Century on the cords of a violin.”
- **July 16th**, Antonio Caggiano, Patrick Gallois, Tiina Osara and Stefano Jacoviello
Between space and time: light, music

e painting.

- **July 22nd**, Salvatore Sciarrino and Stefano Jacoviello
La coscienza del tempo. Per i 70 anni di Salvatore Sciarrino.
- **July 24th**, Giovanna Marini, Giordano Montecchi and Nicola Sani Giovanni Salviucci, *the genius rediscovered*
- **August 3rd**, Emiliano Battistini and Stefano Jacoviello
The intermittence of light: minimalism, music and cinema
- **August 5th**, Enrico Fink and Stefano Jacoviello
I am what I play! Klezmer, Gipsy & Jazz
- **August 23rd**, Michele Emmer and Stefano Jacoviello
The elegant formula: music, mathematics, and illuminations
- **August 26th**, Stefano Battaglia and Stefano Jacoviello
The light at the bottom of the sound: music, improvisation, meditation

Overall, the audience development activities (cultural events and listening guides) involved 1,815 spectators (-39% on 2016²).



² Please note that in 2016 there was also a temporary exhibition with free admission to the ground floor of Palazzo Chigi Saracini which experienced over 1,100 visitors. Without counting the contribution of participants for that particular exhibition, the audience development activities in 2017 compare to the previous year (1,815 units compared to 1,810 in 2016).

OTHER EVENTS

Private Events

In 2017, Palazzo Chigi Saracini was the protagonist of events organized by private and public entities. These occasions saw a substantial participation of guests, and above all, the highest satisfaction of the interested parties was noted, both in the value of the events and in the particular setting in which they were held.

Terra di Siena Film Festival

The awards ceremony for the 21st Terra di Siena Film Festival, was held on September 30th in the Concert Hall. The festival is dedicated to independent cinema all over the world. It has discovered, valued and made known new realities of world cinema, but has also proposed international previews and meetings with the protagonists of the great cinema to the public.





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7. ACTIVATED NETWORKS

Focus on local networks

Since 2015, the Chigiana has developed several forms of both integration and interaction with the city and the local regional and provincial territories. In 2017, there were over 40 local partnerships, among which we highlight:

- the participation of the ORT in the concert seasons;
- the Youth Italian Orchestra at the School of Fiesole, as the orchestra in residence;
- Synergistic collaborations with the Istituto di Alti Studi Musicali "Rinaldo Franci" and the Foundation Siena Jazz inside the Polo Musicale Senese (more detail below);
- Relationships with the universities (UNISI, Unistrasi, DSU Toscana) and the alternating school and work programs (10 students per year, for activities ranging from cataloguing to support for marketing and organisation);
- Collaborations and conventions with cultural associations (ex. Archinote Siena, Siena Italian Studies, Fondazione Lega del Chianti, Fondazione per la tutela del Chianti Classico, Fondazione Fendi), Town halls, entities (Opera della metropolitana, Santa Maria della Scala, Soprintendenza ai Beni Architettonici e per il Paesaggio, Magistrato delle Contrade), Service Clubs (Rotary Siena, Rotary Siena Est, Distretto 2071), Tourist Guides, Hotels, businesses (es. Banks, Wineries, Cral), in addition to media partnerships (referred to hereinafter).

Focus on the Polo Musicale Senese

An important reference to the Polo Musicale Senese (protocol signed in February 2016 between the Mps Foundation, Comune di Siena, Chigiana, Siena Jazz, and the Istituto Franci) through which the following actions were developed:

- an efficient logistic planning (particularly concerning the use of the study rooms, equipment, tools, and concert halls);
- artistic coordination (harmonising of the programs)
- coproduction of concerts (3 summer mixes)
- coproduction of teaching (2 summer courses)
- agreements for the facilitated access of students to courses and concerts

Focus on international networks

Today, the Accademia Chigiana continues numerous forms of collaborations with some of the best international institutions.

Many contemporary compositions commissioned by the Academy enter into the worldwide performance circuit. Just in the past few years we highlight:

- "Carnaval" by Sciarrino (premiere of the entire cycle in a single performance) in collaboration with Festival Lachenmann Perspektive - Musik der Jahrhunderte/SWR/Staatsoper Stuttgart;
- "Winterreise" by Schubert with creative visuals and direction by William Kentridge, production of the Festival of Aix-en-Provence, in coproduction with Wiener Festwochen, the Holland Festival and 5 other foreign institutions;
- the multimedia project "Music for Solaris", created by Ben Frost and Brian Eno, dedicated to the Russian director Andrej Tarkovskij, and subsequently presented at the Accademia di Santa Cecilia;
- Sommet du feu (dedicated to Giacinto Scelsi, to which Luigi De Angelis of Fanny & Alexander and Sergio Policicchio have contributed in the ideation), a project in collaboration with De Singel from Anversa and the Fondazione Isabella Scelsi;
- monodrama "Anda's Nin" by Louis Andriessen, commissioned by the Chigiana and the London Sinfonietta, performed first in Siena and then re-performed in Germany, Holland, Queen Elizabeth Hall in London, and in Los Angeles;
- the comic opera-fable "Two heads and a girl" by Isidora Zebeljan, commissioned by the Accademia Chigiana in collaboration with Jugokonzert in Belgrade, performed first in Siena, broadcast by the Serbian national TV, and then performed in Serbia.

For the "Chigiana International Festival and Summer Academy" in 2017 we highlight the original staging of the "Histoire de Babar" by Poulenc as a coproduction with the Compagnia Corps Rompu, as well as, the coproduction with Siena Jazz of the unpublished new version of the iconic composition by Terry Riley, "In C."



Chigiana International Festival, Chigiana Off the wall

8. USERS OF THE ACADEMY: A SUMMARY

Overall, in 2017, there were 15,574 **total users of the Academy** (in terms of students, audience of concerts and audience development activities, visitors to the Palace, Libraries and Collections) (-10% compared to 2016).

The decrease in total users is linked, on the one hand, to the restructuring of the winter concert series (with a reduction in the number of events in 2017, to realign the distribution of the winter series to the

historical practice of the Academy), and on the other hand, to the end of the temporary exhibition with free admission to Palazzo Chigi Saracini, organised for the 50th anniversary of the passing of Count Guido Chigi Saracini. For the other activities carried out in 2017 (courses, summer concerts, and choirs), the results were essentially positive or in line with 2016.

Category	Group	2017 (number)	% Chg. 17 v.16
Summer Academy	Enrolled students in teaching activities (Advanced-level + Workshop + CH3)	328	+7%
	% of students who would repeat or recommend their Chigiana experience	99%	-1%
Concert Series	Concert Audience (summer and winter)	10,708	-6%
	Summer concerts	52	-5%
	Audience members at Summer series	6,197	+3%
	Winter concerts	13	+14%
	Audience members at Winter concerts	2,854	-25%
	Concerts	3	-
	Audience Members	300	-
Choirs	Childrens Choir CH3 (enrolled) and the Guido Chigi Saracini Choir	136	+10%
Palazzo and Library	Library Users	341	+34%
	Palazzo Visitors (with guided visits)	1,946	-10%
Audience development	Users of the Summer audio guides, Exhibition and Events at the Palazzo	1,815	-39³%
Comprehensive Users		15,574	-10%

Activities that the Academy has achieved by pursuing its institutional mission of “**protection, dissemination, and promotion of art and culture in all their forms, with a particular regard for the enhancement of the national and international classical**

music heritage, to allow the widest and most qualified diffusion of interest and awareness for artistic and cultural values, in particular for music, and for their practice, the musical education of the community and the artistic and technical training of young musicians.”

³ As mentioned, not considering the 2016 users of the temporary exhibition with free admission to the ground floor of Palazzo Chigi Saracini organized for the fiftieth anniversary of the death of Count Guido Chigi Saracini, in 2017 the audience development activities experienced the same number of participants compared to previous year (1,815 people, compared to 1,810 in 2016).



9. PROPERTY AND CULTURAL ASSETS

9.1 Properties

The properties owned by the Accademia Musicale Chigiana Foundation, including the Academy's headquarters, but also leasing properties (such as apartments, shops and offices), are located in the historical center of Siena.

Palazzo Chigi Saracini, in between two important streets, via Città and Casato di Sotto, is the seat of the present Academy; and Palazzo Chigi in Via Camollia, was part of the noble Senese family the Chigi Saracini. The last heir, Count Guido (1880 - 1965), donated both of them to the Chigiana Academy of Music, having established the Foundation together with the Banca Monte dei Paschi in 1958.

- The Count spent many years of joy in **Palazzo Chigi in via Camollia** and being of the Contrada dell'Istrice, part of the property (at civic number 83) was then given to be used by the Contrada itself, which used it as an apartment for the custodian and later as an office for the economist. The rest is owned by the Academy.
- The Count also lived in **Palazzo Chigi Saracini** after creating the Chigiana Music Academy, restating and adapting many rooms (over 5,600 square meters of space), in addition to the Concert Hall. The Palazzo Chigi Sa-

racini is home to many valuable collections (art collection, Musical Instrument Museum, Library, and Historical-Epistolario Photographic Archives of Guido Chigi Saracini).

During the course of 2017, and in the two years before, the properties owned by the Foundation of the Accademia Chigiana have been subject to significant valorisation and conservation activities, which entailed costs of over € 1 million from 2015 to 2017 for

- Investments for renovations in the offices and apartments owned by the Academy, in addition to works inside Palazzo Chigi Saracini in the library, for the windows, and finally the installation of an airconditioning system in the Concert Hall;
- Ordinary maintenance costs.

In 2017, the feasibility studies regarding new improvement projects for the properties of the Academy (in particular on the ground floor of the Palazzo Chigi Saracini) were continued with the aim to improve the services offered to the users of the Academy and to open the entity more and more to the city and the territory. Following these studies, a new multi-service area integrated with a exhibition path (multimedia, bookshop, caffè, box office), was created in beginning of 2018 and inaugurated on March 28th, 2018.



Palazzo Chigi Saracini, Brescianino Room

9.2 Artistic Patrimony at Palazzo Chigi Saracini

The collection of **artistic patrimony** inside Palazzo Chigi Saracini, belonging to Galgano Saracini and passed down through the generations to the Chigi Family, has been open for public appreciation since 1806, during the time of Galgano himself. The collection, described in 1819 by Galgano Saracini's publication of an inventory guide to the gallery, was thus a private museum consisting of twenty magnificent rooms in the palace.

The Castle, markedly medieval, belonged to the Marescotti and subsequently to the Piccolomini Mandoli branch of the family. Galgano Saracini Lucarini inherited it in 1785 by Father Marcantonio who bought it and by his uncle Bernardino who had expanded it. Galgano restored the facade and some of the interiors in the neo-gothic style, as well as the courtyard. Galgano's artistic collections were particularly influenced by the furnishings, produced in the flourishing and valuable artisan workshops of Siena, such as those of Agostino Fantastici, Giuseppe Coppini, Stefano Ricci, and Barbatto Cipriani. It is supposed that Galgano, since his youth, had been working to articulate the palace and coordinating the choices side by side with his Uncle Bernardo. He also carried out various transfers of paintings and frescoes from confraternities and out-of-use convents. This is how the collection also included three fragments of the Cross of Sassetta, St. Catherine, St. Ignatius Bishop of Antioch and the Nativity of Beccafumi.

Galgano built a chapel and an antechapel dedicated to St. Galgano. According to the dress of the time, Galgano also collected ancient fragments and works from both the land of the house, and from Chiusi and Volterra. He also increased the collection of Renaissance stone works with sculptures by Francesco di Giorgio, Della Robbia, Vecchietta, Verrocchio, Beccafumi, Michelangelo, Bernini and Mazzuoli. The collection also was made up of crystals, majolica and smaller types of other different materials. At the death of Galgano in 1824, the collec-

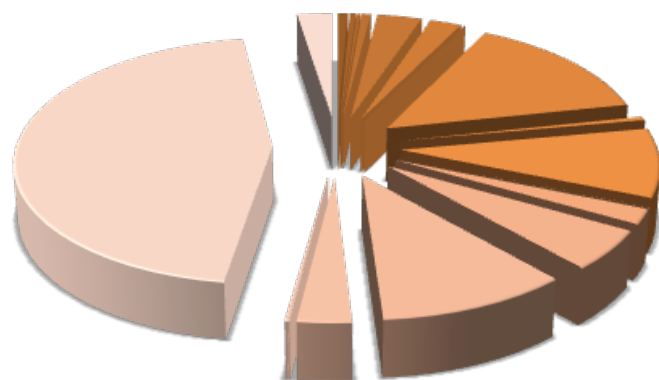
tion passed to his two sons Marcantonio and Alessandro. It was most likely that Alessandro managed the patrimony of his father. Despite the fact that Galgano's widow had alienated part of the collection by selling some gold and fourteenth-century paintings to museums overseas, Alessandro had the merit of increasing the collection with works by Sienese craftsmen and artists such as Duprè, Maccari, Mussini, and Sarrocchi. In 1877, Fabio di Carlo Corradini Chigi became the universal heir and, by his will, acquired also the name Chigi Saracini. It was he who added music to the artistic interests of the family, which was later fully developed by his nephew Conte Guido (1880-1965).

Guido Chigi Saracini, with possessing a vast sense of culture and multiple interests, sought to maintain the private paintings collection even though this and the Palazzo underwent a tangible transformation to accommodate the Chigiana Music Academy through an important restructuring project designed by the young Sienese artist Arturo Viligiardi. The Palace, in the beginning of the century, was in poor condition. Viligiardi completely restructured the Tower Room in the 18th century style, reopened the windows of the Gallery on the second floor and, above all, created the Concert Hall, incorporating the first and second floors of the 17th century Venetian style.

In 1959, the MPS Bank, at the time a Public Institute according to law, purchased from Count Guido Chigi Saracini part of the Collection. Most of the collections are still owned by Banca Mps Spa, but are subject to constraints requiring that they remain at Palazzo Chigi Saracini. In the 1980s, the Mps Bank began restoring and enhancing the Chigi Saracini Collection with thematic exhibitions. In those years, always on behalf of the Bank, the digitised catalog was subdivided into the following collective assets:

Clothing	55	Numismatica	1
Theatre Costumes	35	Sacred Robes	153
Accessories	16	Paintings	409
Arms	50	Silverware	835
Decoration	248	Sculpture	235
Sacred Furniture	175	Sfrangistica	5
Drawings	1120	Strumentaria	13
Medals	36	Objects	3543
Furniture	706	Utensils	195

The artistic patrimony consists of the following distribution of artefacts:



■ Abbigliamento	■ Abbigliamento teatrale
■ Accessori	■ Armi
■ Arredo	■ Arredo sacro
■ Glittica	■ Grafica
■ Medagliistica	■ Mobili
■ Monili	■ Numismatica
■ Parametri sacri	■ Pittura
■ Posateria	■ Scultura
■ Sfrangistica	■ Strumentaria
■ Suppellettili	■ Utensili

In this regard, in 2017, the **inventory of the cultural patrimony** was also updated. The conclusion of this project is expected by April 2018 (through active collaboration also with Vernice Progetti Culturali).

The heritage is housed in the Palazzo Chigi Saracini and, thanks to an important museographic intervention carried out in 2005, it is **accessible to the public through guided tours**. These tours allow visitors to discover one of the most beautiful and historically rich palaces of Siena. In particular, the visits cover 14 rooms on the main floor, and since 2014, they are given by internal staff of the Academy on weekdays and on two Saturdays (by appointment) per month. The tour guides can offer the visit in Italian language

or in a foreign language.

During the course of 2017, 1,250 paid visitors attended the guided tours of the palazzo. Private tours for invited guests of the Academy, given in smaller, personalised groups (713 guests in 2017), are added to the paid visitors for a total of 1,946 attendees (-10% with respect to 2016).

9.3 Musical Instruments Museum

The Museum of Musical Instruments, open to the public and an integral part of the guided tour of Palazzo Chigi Saracini, was formed in 1906, with the instruments owned by Count Chigi. Enriched over time through new acquisitions and generous donations, today it counts one hundred specimens. The original nucleus of the collection consists of a group of string instruments, commissioned by Count Guido Chigi Saracini and built by Milanese-Cremona luthier Leandro Bisiach between 1903 and 1915.

Along with numerous string instruments, breathtaking keyboards and folk instruments, among the instruments preserved in the Museum is the unique harpsichord built in Vincennesius 1515 (today the oldest instrument of the genus existing in the world). Also present in the collection: a violin by Antonio Stradivari, a viola and violin by Nicola Amati, a violin by Mattia Albani, a violin by Camilli.

Outside the Museum space, the Chigiana Academy conserves other historical instruments, including the Bechstein piano played by Liszt, and two organs, the largest of which sits on the gallery of the Concert Hall.

Since the 1980s, the Chigiana Academy has renewed its exhibition spaces. The instruments have undergone conservative restoration procedures, and a project has been implemented for the new layout of the premises and for the new exhibition furniture, in compliance with the most up-to-date conservation and safety rules. Since 1995, the Museum has maintained its current configuration. Thanks to further donations,

the collection of instruments continues to grow. For example, there are two noteworthy acquisitions: the Erard piano ca. 1837 which belonged to Pietro Mascagni, donated in 2012; and the Wittmayer harpsichord (from 1971-72) which belonged to the art historian, Wilhelm Kunze, donated to the museum in early 2016. Beginning in 2016, the collaboration with the Antonio Stradivari Foundation Museum of Cremona has been emphasised. The 1682 cello by Antonio Stradivari was on loan to the Museum and was put on display as part of the "Friends of Stradivari" project. The request was sent on the occasion of the celebrations of the 70th anniversary of the Confartigianato. In particular, on December 18th, 2016, (STRADIVARI memorial day) the Stradivari "Chigiano" 1682 was presented at the Violin Museum of Cremona, and entrusted in the hands of Federico Lugarini. It was also the protagonist on the same day for a special audition at the Auditorium Arvedi. The instrument in question, one of the rare examples of a cello made by Stradivari, was exhibited at the Museo del Violino for the entire year of 2017. Additionally, it underwent analysis and conservation studies in the laboratories of the Museum.

9.4 Library

The Chigiana Music Academy has a vast library, estimated at around 65,000 volumes. It is made available by a total of 11 rooms - 8 on the second floor and 3 on the ground floor. The library is open to the public throughout the year for consultation and loans to students and scholars.

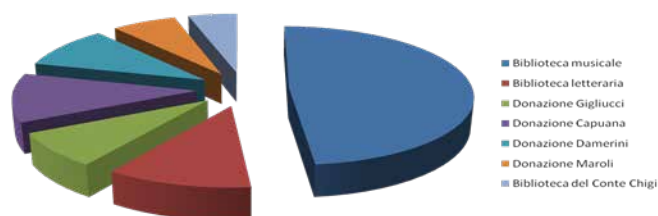
The library is divided into the following sections:

- **Music Library** (about 30,000 volumes), composed of scores, parts, and parts for performing symphonies, chamber and soloists, opera books, as well as musicological volumes; This section contains many remarkable pieces of antiquity, including important autographs and manuscripts;
- **Literary Library** (about 10,000 volumes),

composed of print volumes and some manuscripts belonging to Saracini and Chigi (incunabula, cinquecentina, rare, etc.)

- **"Gigliucci" Donation** (circa 5,000 volumes), composed of musical scores related to the singer Clara Novello, who lived in the middle of the nineteenth century;
- **"Franco Capuana" Donation** (circa 7,000 volumes) composed of scores, titles and various books belonging to the conductor Franco Capuana;
- **"Adelmo Damerini" Donation** (circa 6,000 volumes) composed of books, magazines, sheet music, manuscripts and various documents belonging to M° Adelmo Damerini, member of the Artistic Committee of the Accademia Chigiana in the 1950s;
- **"Stelio Maroli" Donation** (circa 4,000 volumes) composed of scores and musical scores, belonging to M° Stelio Maroli, formerly a collaborating pianist of the Accademia Chigiana;
- **Personal Library of Count Guido Chigi Saracini** (circa 3,000 volumes), composed of modern volumes of literature, art, history, etc.;
- **Periodicals** (around 100 titles from antique to modern);
- **Microfilms, epistles, historical archives, etc.** belonging to the families Chigi and Saracini, among which the imposing **epistle** (about 70,000 letters, all digitally cataloged) of the founder of Accademia Chigiana Conte Guido Chigi Saracini;
- **78 RPM records, LPs, CDs; Moreover, magnetic tapes** in reels and cassettes containing live concerts from the Accademia Chigiana (over 4.000 songs).

The following chart illustrates the intrinsic distribution of bibliographic library consistency:



The opening hours to the public in 2016 were according to the following calendar:

- from January to June and September to December: from Monday to Friday 8.30 - 13.30; and Thursdays and Fridays 15.30 - 19;
- July and August, from Monday to Friday 9.30 - 12.45 and 15.30 - 18.15; Saturday 9.30 - 12.

The main activities carried out during the year can be summarized as follows:

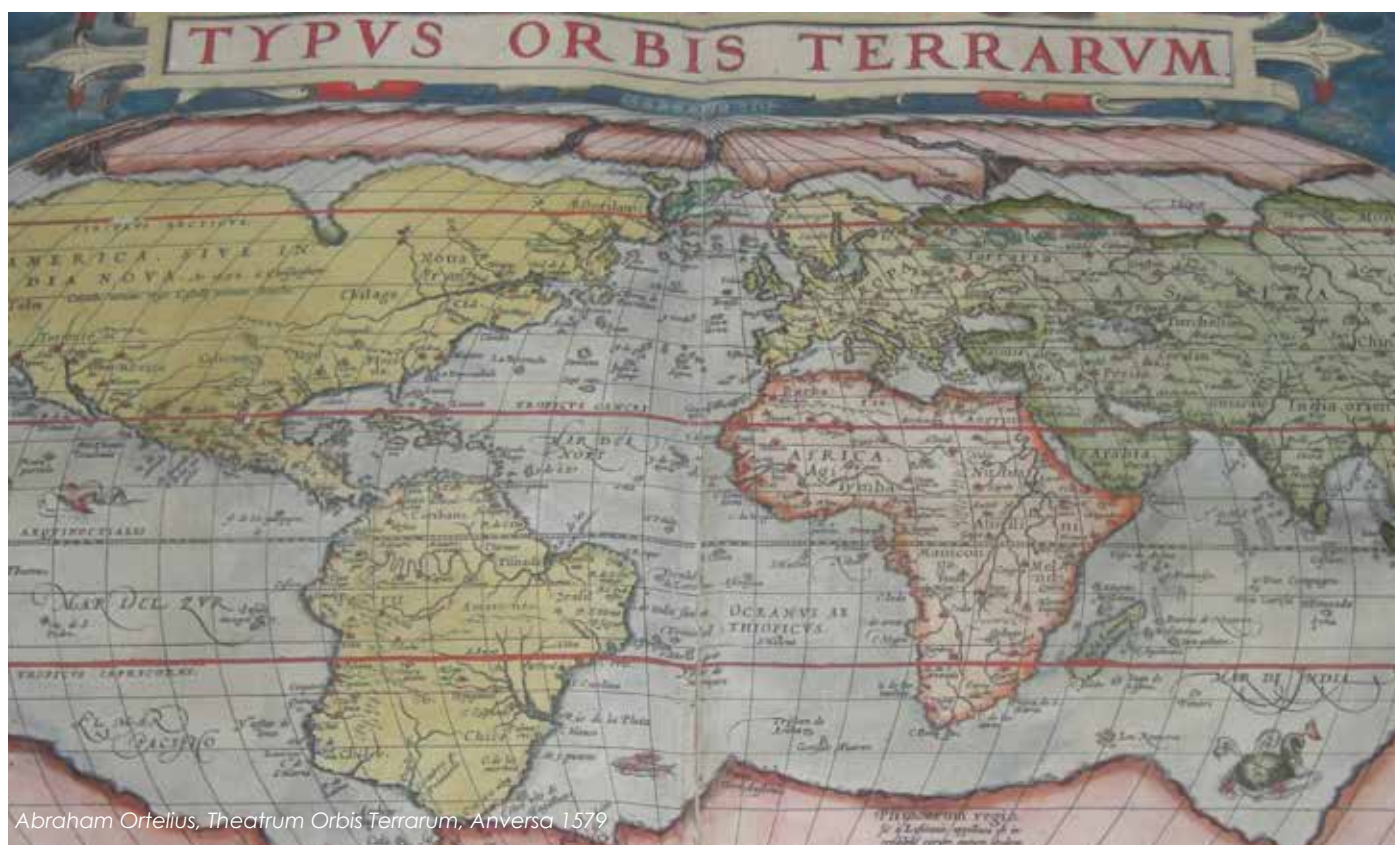
- the loan of approximately 150 volumes, of which about two-thirds in the two summer months of July and August;
- assistance to scholars to consult volumes;
- continuation of computerized cataloging of the Music Library;

- start of the digitization of recordings on tape;
- continuation of the computerized cataloging of the Capuana donation;
- cataloging volumes of new acquisitions;
- rental, purchase, distribution and retrieval of musical material for the various events of the Accademia Chigiana (MIV, Chigiana International Festival, refresher courses);
- correspondence with other librarians and scholars for various research, microfilm, photocopies, questionnaires and more

The library has been cataloged almost entirely using paper cards, but there is also a computer database, now including more than 30,000 volumes, which can be consulted through the Chigiana's website.

YEAR 2017

Library Users	n. 341
Catalogued Volumes	n. 2,657 (+ 150 letters)
Volumes on loan	n. 144



Abraham Ortelius, *Theatrum Orbis Terrarum*, Anversa 1579



10. COMMUNICATIONS AND MARKETING

After elaborating a fresh **new image** – to be closer to the present and to potential audiences - in 2017, the Foundation worked to coordinate a review of its branding and graphic design starting with the tagline "*In nomine lucis*". The coordinated design of the 2017 summer season was concentrated on

a visual representation of the Chigian star, integrating its rays in various colors with the various activities of the Festival. The specific choice also compelled the Academy to adopt a lighter chromatic theme in the design with the aim of reviving the inherited memory of the past in a renewed tone.

CHIGIANA INTERNATIONAL FESTIVAL & SUMMER ACADEMY

FMPS ACCADEMIA MUSICALE CHIGIANA

CHIGIANA

INTERNATIONAL FESTIVAL & SUMMER ACADEMY



IN NOMINE LUCIS
MASTERCLASS | PREMIO | CONCERTI | EVENTI
SIENA 7 LUGLIO · 31 AGOSTO 2017

INFO & BOOKING: 0577.286300 WWW.CHIGIANA.IT

FMPS ACCADEMIA MUSICALE CHIGIANA



CHIGIANA

INTERNATIONAL FESTIVAL & SUMMER ACADEMY
SIENA 7 LUGLIO · 31 AGOSTO 2017
MASTERCLASS | PREMIO | CONCERTI | EVENTI
IN NOMINE LUCIS

LUGLIO

AGOSTO

PROGRAMMA COMPLETO, INFO & BOOKING: 0577.286300 / WWW.CHIGIANA.IT

MICAT IN VERTICE

FMPS ACCADEMIA MUSICALE CHIGIANA

MICAT IN VERTICE

95^a

LA STAGIONE DI SIENA
CONCERTI 2017-2018

PROGRAMMA COMPLETO, INFO & BOOKING: 0577.286300 / WWW.CHIGIANA.IT

FMPS ACCADEMIA MUSICALE CHIGIANA

MICAT IN VERTICE

95^a edizione

LA STAGIONE DI SIENA
CONCERTI 2017-2018

PROGRAMMA COMPLETO, INFO & BOOKING: 0577.286300 / WWW.CHIGIANA.IT

FMPS ACCADEMIA MUSICALE CHIGIANA

MICAT IN VERTICE

95^a edizione CONCERTI 2017-2018
LA STAGIONE DI SIENA



MERCOLEDÌ 22 NOVEMBRE, TEATRO DEI ROSSI, ORE 21
SPIRA MIRABILIS
BRAHMS Sinfonia n. 1 in do min., op. 68
Un progetto sostenuto da
BPER: 150
MILIA

PROGRAMMA COMPLETO, INFO & BOOKING: 0577.286300 / WWW.CHIGIANA.IT

Between the winter and the summer season, the Academy has **developed media partnerships** in collaboration with public and private broadcasting companies (radio RAI 3 and Classica Channel HD, Siena TV) for the realization of audiovisual programs featuring the events of the Academy, which are also publicized with the nationwide newspaper (QN), in addition to those of the National Railways and Siena Parcheggi.

The **communication strategy** implemented in 2017 focused on defined targets (young people, musicians, music and culture enthusiasts, lovers of Italy and Siena, interested tourists, and the like) with targeted institutional campaigns, but above all, on the development of the product (Micat in Vertice, Advanced-level summer courses and Summer Festival) via:

- Press conferences for presentation of the Summer concert season;
- Online communication (on the main industry and cultural sites, national and international);
- social networking;
- local and national newspapers (Also media partnerships with editors and transport companies);
- advertisements in sector and special magazines;
- national TV campaigns.

The promotion of the Chigiana's events (courses and the festival) has also been made through the preparation of **informational material** (totems, posters, brochures, leaflets, brochures and room programs) and **local distribution**, but also nationally and internationally through:

- Fixed posters locally in Siena;
- Info centers (Totems and signs) in the city
- Regional advertising with panels in the city car parks and public escalators;
- distribution through promoters and outside the Palazzo Chigi Saracini for the summer season;
- Direct delivery to the public (also through special agreements) to: Subscribers, Banca Mps Communications Area, Municipality of Siena, Mps Foundation, , Siena University, and Surrounding Hotels, Restaurants, Bars, Libraries, Student Hou-

ses, Libraries, Travel Agencies, University Exhibition Points, and various Information Points.

Additionally, **press releases**, have been disseminated across the provinces of Siena and Florence, and also were published in the main national newspapers to promote the summer activity. During the Festival, the Accademia Chigiana promotes the events using an external Press Office that coordinates contacts with critics and specialized press and with the main national newspapers, as well as the Support of the Civic Press Office for generalist communication in the cultural sphere. Photographic services and video footage were taken at all concerts, press conferences, events and events of all genres.

The use of the Chigiana **Newsletter** (inaugurated in 2016) has been intensified.

The **website** has contributed to increasing the visibility of the Academy and improving its communication; Updated and reorganized in 2014 in content and graphics (www.chigiana.it), has been a fundamental starting point when it comes to the most important multimedia platforms in the industry, as well as active media and social networks. **Social media** (facebook, twitter, youtube) have also allowed users to directly interact, with the possibility of expressing appreciation, comments, and sharing. In particular, facebook page followers have increased also in Summer 2017, thanks to a dedicated promotional campaign.

Below are some **numbers regarding the communication campaign in 2017.**

Materials Affixed or Distributed

Manifesti Chigiana international festival (70x100 cm.)	420
Manifesti piccoli Chigiana international festival (50x70 cm.)	1,600
Manifesti singoli Chigiana international festival (70x100 cm.)	3,200
Manifesti singoli Chigiana international festival (50x70 cm.)	100
Opuscoli/Libretti Chigiana international festival	3,000
Leaflet Chigiana international festival	70,000
Leaflet Chigiana international festival (per promoter)	100,000
Opuscoli Corsi	5,000
Leaflet Corsi	8,000
Manifesti Corsi	3,100
Manifesti Micat in vertice (70x100 cm.)	900
Opuscol/Libretti Micat in vertice (50x70 cm.)	6,000
Leaflet Micat in vertice	20,000
TOTAL MATERIALS	221,320

Advertisements Inserted (2017)

Festival Advertisements	amadeus
	la nazione
	corriere di siena
	classic voice anche online
	il giornale della musica (online)
	il cittadino (online)
	musica
	l'opera
	la repubblica – firenze
	sipario (online)
	firenze spettacolo
	suonare news
Courses (Summer Academy) Advertisements	amadeus
	classic voice
	il giornale della musica (online)
	musica
	suonare news
	musical chair (online)



CHIGIANA
 INTERNATIONAL FESTIVAL & SUMMER ACADEMY
 SIENA 7 LUGLIO · 31 AGOSTO 2017
 CONCERTI | PREMIO | MASTERCLASS | EVENTI

Press Releases (2017)

Courses and Festival	60
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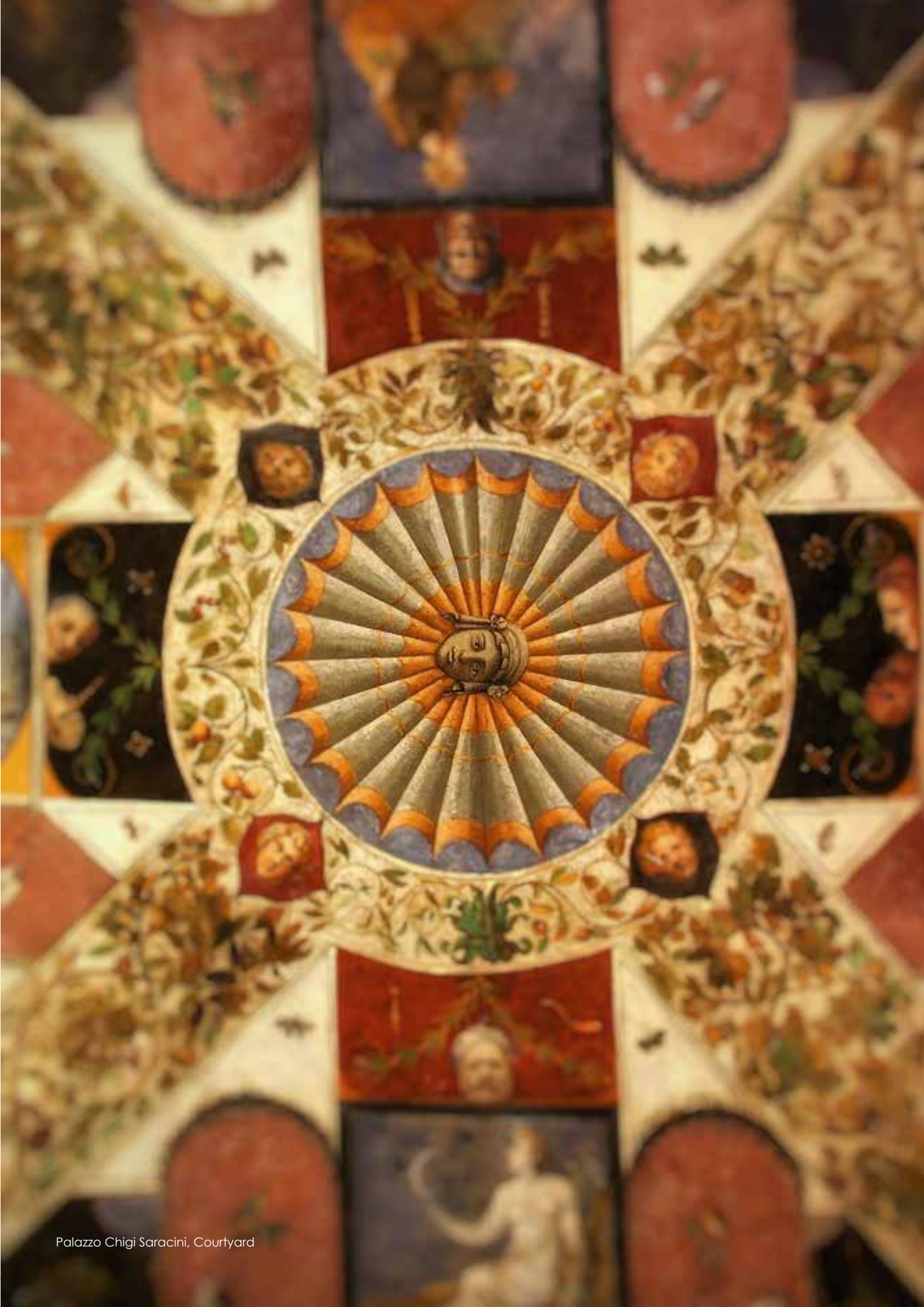
Newsletter Subscribers

N. as of 31/12/2017	1,564 (+61% from last year)
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Facebook Page Followers

N. as of 31/12/2016	11,365
N. as of 31/12/2017	14,694
% Change	+29% (3,329 followers)





Palazzo Chigi Saracini, Courtyard

11. FINANCES AND BUDGET

11.1 Endowment

The Endowment, as of 31/12/2017, represents assets worth € 9,427,836; in line with the 2016 figure.

As regards the **Composition of Assets**, the following is noted.

The value of fixed assets was € 8,378,008 (+ 2% compared to 2016):

- Tangible fixed assets of € 6,589,709 (property owned by Palazzo Chigi Saracini partly dedicated to hosting the artistic, administrative and museum offices, in addition to the musical activities of concerts and teaching) considering capitalizations made during the year for extraordinary maintenance costs relating to:
 - interventions on Palazzo Chigi Saracini and its Library;
 - interventions on the Via Camollia no. 85 in Siena, which made it possible to adapt the spaces and set up suitable premises, to accommodate part of the Offices of the Courts of Siena;
 - interventions on other properties for rented apartments;
- Other tangible fixed assets for systems and equipment amounting to € 381,555 at cost of purchase including ancillary costs;
- Financial fixed assets of € 1,361,784 represented by securities subdivided into funds.
 - The Facility Fund was initially comprised of a MPS Bank loan, subsequently invested in securities (1977). The Fund of titles has seen a strong increase following the investment of the sale of the the Agrarian Com-

pany, "La Madonna" (1984-1985), and of periodic investments in the capital of the account.

- The investment in titles entitled Contestabile Inheritance is due to the hereditary legacy of Ms Emma Contestabile, which is bound in favor of young musical talents.

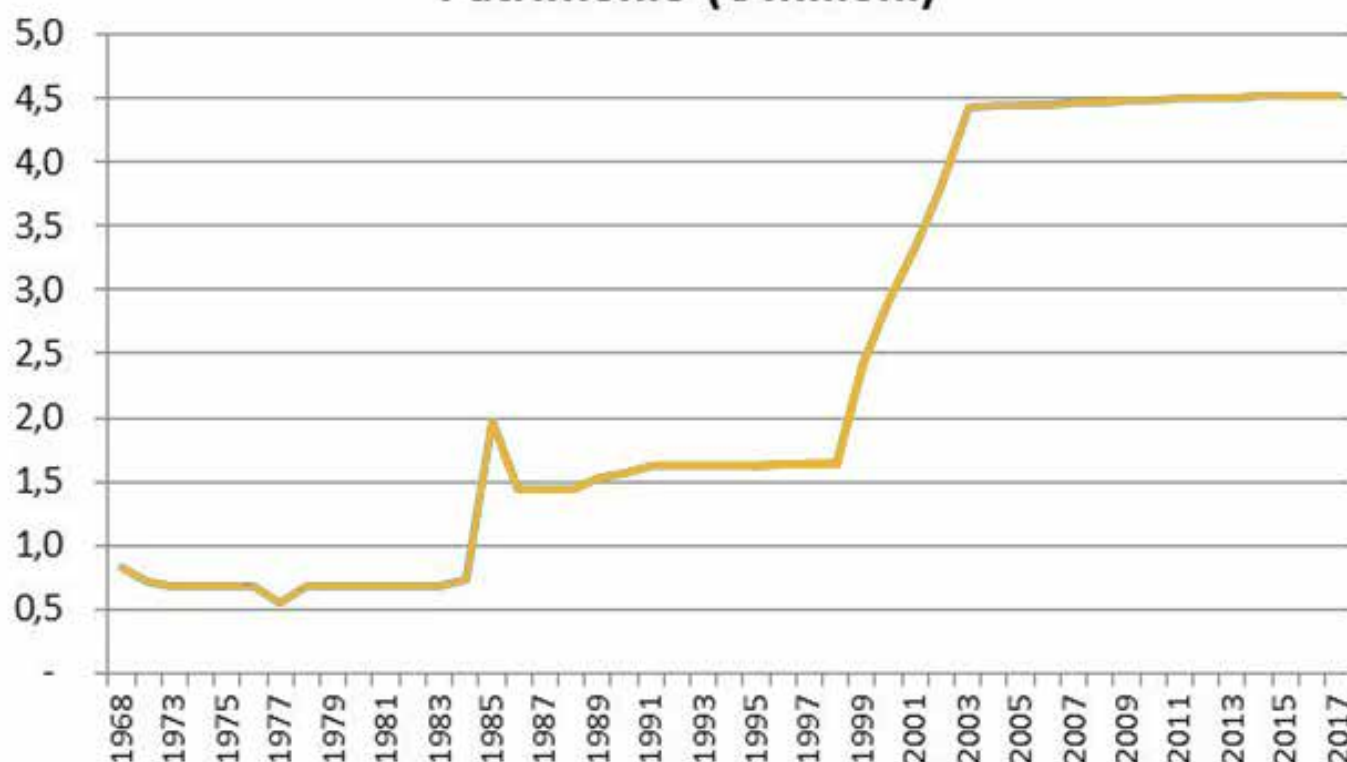
Current assets amount to € 1,033,007, consisting of the following items:

- "Finished Products and Goods" consisting of CD Rom and music CDs;
- "Credits to customers", "Credits to others" at nominal value and reversed from the provision for doubtful debts owing to their expected realizable value;
- "Bank and postal deposits" represented by cash and cash equivalents at December 31st.

Accruals and deferrals amounted to € 16,821, based on cost accounting (employee health insurance, security license and antivirus, related meal vouchers) and revenues (coupons) to which they relate.

Analyzing the evolution of **net equity** (at book values) over the years, there were two significant increases due to the recognition of the net proceeds of the sale of the "La Madonna" Agrarian Company, and the other for the accrual of the Assets of the Contestabile Legacy Fund.

Patrimonio (€ milioni)



11.2 Management and Results

The operating profit for the 2017 financial year was € 4,837, due to the difference between the total assets of the Foundation (€ 2,974,877, + 3.4% compared to 2016) and the total expenses (€ 2,970,040, + 3.4% compared to 2016).

This profit exists despite the fact that, during the course of 2016, the Foundation supported extensive redevelopment work for the income of its real estate assets (in particular for the property in Via Camollia in Siena as the new headquarters of the Civil and local Courts).

In this context, the Academy has been able to guarantee the high standards that have always characterized its musical programming and cultural offerings, and also increase its institutional activities compared to the previous year - also thanks to the constant and Significant support from the **Fondazione Monte dei Paschi di Siena** (characterized by a joint action between significant amounts of money and the provision of services and professionalism "in kind"), the economic contribution of **Banca Monte dei Paschi di Siena Spa, Region of Tuscany**, and the **Ministry of Heritage, Cultural Activities and Tou-**

ris, and the **Metropolitan Opera of Siena**.

The major contributors are the support of **Associations, Foundations, Service Clubs, Local and Municipal Authorities, Private Entities and individuals** interested in linking their name to Chigiana and supporting its growth in their path.

Public and private contributions, which in 2017 saw an increase compared to the previous year, (following the significant decrease in the previous four-year period 2012-2015) have also made a difference in the bottom line of the Chigiana's annual budget.

In addition to the increase in external resources, in 2017, the substantial **revenues of the Academy** were maintained; a result of the fundamental valorization of its assets begun in 2014 and continued in the years following.

Management Summary: 2017 Expenses (figures in €)

Description	2016	2017	Chg % '16-'17	Composition % 2017
Typical Activities	1.341.140	1.340.856	0%	45%
Artistic (Courses, Concerts and Artistic Direction)	1.317.537	1.262.689	-4%	43%
Management expenses	21.384	74.648	249%	3%
Materials (books and CDs)	67	1.403	1994%	0%
Loan Payments	2.152	2.116	-2%	0%
General Support Expenses	1.294.403	1.176.983	-9%	40%
Employees	728.907	615.789	-16%	21%
General Services (users, external work, consultants)	337.472	316.170	-6%	11%
Other expenses (insurance, oneri tributari, loan payments)	228.091	245.024	7%	8%
Asset Expenses (property maintenance)	215.893	65.127	-70%	3%
Financing (bank loan expenses)	8.508	7.093	-17%	0%
Accessory Activities (non-management costs)	7.704	1.158	-84%	0%
Extra Activities (contingencies)	5.285	2.823	-47%	0%
Other Expenses	-	376.000	-	13%
TOTALE	2.872.303	2.970.040	3%	100%

Management Summary of Finances: Proceeds 2017 (figures in €)

Description	2016	2017	Chg % '17-'16	Composition % 2017
Typical Activities	2.237.346	2.300.289	3%	77%
Contributions from Private Entities	1.360.700	1.297.400	-5%	44%
Contributions from Public Entities	714.793	855.221	20%	29%
From concerts and course fees	159.508	145.978	-8%	5%
The optional tax donation "5 x 1000"	2.345	1.587	-32%	0%
Utility fund for Scholarships	0	0	0,0%	0,0%
Promotional Activities of Fundraising	17.732	69.302	291%	2%
Other Activities	26.119	10.841	-58%	0%
Sponsorships and reimbursements	26.119	10.841	-58%	0%
Proceeds from properties	511.233	516.595	1%	17%
Proceeds from financial assets (interest, etc.)	36.985	29.810	-19%	1%
Other Activity (reimbursements and contingencies)	1.867	2.258	21%	0%
Management Reimbursements from Private Entities	42.961	40.210	-6%	1%
Other Proceeds	1.867	2.258	21%	0%
TOTAL	2.876.119	2.974.877	3%	100%
BUDGET SURPLUS	3.816	4.837	27%	



Chigiana International Festival, Chigiana Off the wall

12. LOCAL ECONOMIC IMPACT

The Academy has recently developed an Economic Impact Analysis (EIA) and implemented it for the first time on its business data, with the aim of enriching and integrating internal assessment and reporting methodologies to its own stakeholders.

Following industry standards, the estimate of the **Direct Economic Effect on the territory of Siena (Economic Impact)** of the 2016 activities of the Chigiana Academy is therefore calculated as a sum of the following:

- A. Chigiana's investment, and expenses incurred in purchasing various goods and services (obtained from the balance sheet data),
- B. Expenses related to consumption (restaurants, hotels, shops, public exer-

cises, etc.) performed by artists / masters, by concerts audiences and students in the area to attend courses; Augment the spending generated by the Academy's artistic activities (also estimated through surveys conducted by questionnaires to viewers and interviews directed to students and artists⁴).

This impact is thus **€ 2.9 million in 2017**, as shown in the table below.

Direct Economic Impact on the Siena Area (year 2017)	
A. Local investments and expenses sustained by the Chigiana	€ 2,2 Million
B. Correlated local consumption expenses occurring due to the activity of the Chigiana	€ 0,7 Million (carried out by those - students and spectators - who come to the area to attend the activities of the Chigiana)
TOTAL	€ 2,9 Million

It therefore emerges that:

- **every euro spent by Chigiana has generated equivalent economic flows in the territory,**
- there is a significant **multiplier effect for Chigiana contributors / supporters: eg. The Mps Foundation**, which in 2017 provided a € 0.97 million grant to the Chigiana, which generated an additional € 2.99 of consumption for each additional payment, and hence created an increase in value in the territory that otherwise would not be present.

The Accademia Chigiana, therefore, with its activities and cultural events - and consequently through its supporters - provides a significant contribution to the economic and employment development of the Sienese territory. It continues to contribute to the support of various economic sectors, also by attracting visitors and tourists, and re-launching the image of the city, and the province of Siena, as well as promoting the development of local human capital.

⁴ Surveys that have made it possible to identify the major characteristics of the users of the Academy (students, viewers, artists / masters) (age class, geographical origin, etc.) and the average per capita spending profile. Based on this source, as well as, the level of satisfaction of the didactic and artistic experience.

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Fondazione Accademia Musicale Chigiana Onlus
Via di Città, 89 - Siena
www.chigiana.it - accademia.chigiana@chigiana.it

